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Dear Sir, Madam,

We are writing this letter to request your support of the 14th International Congress on Pediatric Pulmonology – CIPP XIV – to be held in Krakow, Poland, June 25-28, 2014.

We invite you to support this meeting by way of a display booth, support a scientific session, organization of satellite symposia or support of one of the Young Investigator prizes or the poster award, or the proceedings (published as a supplement of Pediatric Pulmonology / Wiley)...

Alternative option would be to support the participation of pediatric pulmonary physicians at all levels to attend this meeting, or having representatives from you own organization register and attend the meeting. Please see the options outlined in the accompanying material.

In the 20 years of its activity, CIPP has emerged as the single most significant stand-alone international pediatric pulmonology conference, and our recent meetings were able to attract over 800 delegates from around the world (80 countries were presented at CIPP XIII Bruges). Together with its sister course (International Course on Pediatric Pulmonology – ICPP 11 The Course), it has become the leading platform of exchange of ideas, education, and cross-fertilization of pediatric pulmonologists worldwide.

Despite the attendance record, we remain dependant on industry sponsorship to be ale to sustain our excellence. Starting 2011, CIPP became an annual event and at each of our meetings our sponsors will have direct access to this wide panel of the most prominent specialists and researchers in the field of Pediatric Pulmonology.

Please feel free to contact any of us directly if you have any questions regarding this important international meeting, or contact the CIPP XIV secretariat (details below).

Sincerely yours,

The CIPP Founding Fathers:

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KRAKOW | POLAND | JUNE 25-28, 2015
ABOUT THE MEETING

The 1st CIPP organized in Nice in 1994 at the initiative of Professors Alain Grimfeld (France) and Jean-Paul Praud (Canada QC) was an enormous success as a new platform that brought together Respiratory specialists and Pediatricians around the emerging specialty common to all concerned, Pediatric Pulmonology.

The organizers of the CIPP had achieved, for the first time, the challenging feat: that of creating a close working relationship between leading specialists in pediatric pulmonology from developed and developing countries around a number of common themes: Asthma and respiratory allergies, respiratory infections and tuberculosis, Cystic Fibrosis and Snoring.

Over the years, CIPP has acquired a reputable status among prestigious congresses in both Pulmonology and Pediatrics by focusing its attention specifically on the pediatric aspect of respiratory diseases, in keeping with the standards of large international meetings.

Twenty years later, CIPP XIII was a major international event where physicians treating children with chest diseases coming from 78 countries attended for the meeting in Bruges, Belgium.

We are continuing to build on this international co-operation; speakers will come from all parts of the world, ready to learn and to teach. The twin themes of the meeting will be: ‘What have I got to teach others practicing in a different environment from my own?’ and ‘What have I got to learn from others practicing in an environment different from my own?’ We will come together from the developed and the developing world to learn together for the common purpose of improving on the treatment of our young patients and thus to be better upon our return home.

For this 14th edition, which will take place in Krakow, we are expecting once again a numerous attendees from all around the Globe.

The 14th CIPP has also endeavored to increase its educational activities

In addition to plenary sessions and topic symposiums, CIPP also offers:

- keynote lectures given by renowned leaders of Pediatric Pulmonology,
- interactive sessions both in conventional format and in Quiz and hands-on forms on the use of the newest and latest technology in bronchoscopy and respiratory imaging,
- interactive clinical case sessions
- a tremendous workshop with the discovery of the therapeutic virtues of Magic, a new mean for entertainment and communication with sick children,
- satellite symposia sponsored by the Industry under the heading of a renewed partnership.

A prestigious platform offered to young investigators

The young investigator’s forum at the 14th CIPP will gain center place.

The Young Investigator Award will include 4 prizes of 1500 USD to young investigators in Pediatric Pulmonology whose work has been selected by an international special jury.

These recipients will be offered the opportunity to present their research in a plenary session.

The remaining works submitted and selected for scientific merit, will be presented in Poster session for the duration of the congress.

The Top 3 Poster Prizes will award the three best posters selected by the same jury.

Three travel grants of 500 USD each will be offered to young investigators from developing countries.

This broad opening to the world and especially the support of young investigators remains the hallmark of CIPP.
COMMITTEES

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CHAIR, ABSTRACT & AWARD COMMITTEE
Renato Stein Porto Alegre, Brazil

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                Anastassios Koumbourlis
VENEZUELA .... Maria Eugenia Garcia Mujica
GENERAL INFORMATION

Venue

EXPO KRAKÓW
Galicyjska 9
31-586 Kraków, Poland
tel. (+4812) 6445932
fax (+4812) 6446141
http://expokrakow.com/

EXPO Kraków has good communication connections with the city centre (7 km), the Main Railway Station (7 km), Krakow Airport (20 km) and the bypass.

Secretariat
Anne Flore Bidart, MD
E-mail: cipp@cipp-meeting.org
Website: www.cipp-meeting.org

Organizers
Medi@xa
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Climate
Krakow welcomes their visitors with mild summers and moderately severe winters. The average annual temperature is 8-9°C (about 47°F), the lowest temperatures are experienced there between mid-January and mid-February, whereas mid-June and August belong to the hottest and sunniest months in the year, with an average temperature in June of 20°C (69°F).

Regulations for Foreing Visitors to Krakow (Poland)
There are many countries whose citizens can visit Poland as tourists without visas. These include all European Union countries. Visa free travel to Poland is available to citizens of many countries outside the European Union. Detailed information on rules covering entry and stay in Poland can be obtained from Polish embassies and consular offices. Kindly check with your local Polish Embassy.

Currency
The local currency is the Polish zloty (pronounced ['zwoti]); literally meaning “golden”. Currency code is PLN. Money is best exchanged at bureaux de change and banks. There are also ATMs everywhere to withdraw cash, and in many shops and restaurants you can pay by card.

Liability and Insurance
The Meeting Secretariat and organizers cannot accept liability for personal accidents or loss or damage to private property of participants and accompanying persons, either during or indirectly arising from the CIPP XIV.
Air travel to Krakow
Krakow’s John Paul II International Airport of Balice is situated conveniently on the outskirts of the city, just 15 km (about ten miles) from its center. The Krakow international airport is Poland’s second busiest after Warsaw and may receive 1.3 million passengers a year.

Krakow’s John Paul II International Airport has regular direct air connections from and to major European hubs such as Berlin, Brussels, Copenhagen, Frankfurt, London, Paris, Rome, and Vienna, as well as Athens, Barcelona, Belfast, Bergen, Bologna, Bristol, Dublin, Dusseldorf, Edinburgh, Helsinki, Leeds, Liverpool, Madrid, Milan, Moscow, Munich, Newcastle, Oslo, Prague, Stavanger, Stockholm, and Stuttgart among others. Transit connections via Warsaw link Krakow with Chicago, New York, Los Angeles and Miami in the USA, and with Bangkok, Cairo, Damascus, Dubai, Istanbul, Kiev, Larnaca, Lvov, Lyon, Minsk, Moscow, Nice, Beijing, Riga, St. Petersburg, Vilnius many other destinations.

There are also domestic flights to and from Poland’s capital city Warsaw and such Polish cities as Gdansk, Poznan, Szczecin, and Wroclaw. Aer Lingus, Aeroflot, Air Berlin, Austrian Airlines, Brussels Airlines, easyJet, Eurolot, Finnair, JetAir, Germanwings, Jet2.com, Lufthansa, Norwegian, and Ryanair fly passengers to Krakow besides the Polish national carrier LOT.

The Krakow airport in Balice has just two terminals: one meant for international flights, the other serving domestic passengers. Shuttle buses connect both terminals.

Airport Details
Info Service Phone: +48 801 055 000 / +48 12 295 58 00/ +48 12 639 39 89 / +48 12 341 39 89
http://www.krakowairport.pl/en/

• By Taxi: About 20min duration. Approx. cost airport-city centre: PLN 100.

For additional information about How to get to Krakow Airport you can check the official website
ABOUT THE CITY

Less known than Prague, Krakow is one of the jewels of Central Europe and this beautiful Polish city has no reason to be envious of its Czech equivalent. Krakow the capital of the hearts of Poles is full of churches, museums and palaces in a great range of styles, from Gothic to Baroque. And not wanting to spoil anyone from having some fun, this student city has an impressive number of cafes and delightful restaurants.

The charms of old Krakow

We begin with a nice surprise: Krakow can be visited on foot. Walking in the centre, which is almost entirely pedestrian, proves to be very pleasant. Any walk in the old part of Krakow must begin with Rynek Glowny, the Market Square, which is the largest medieval square in Europe, with its 200 metres wide area. Today, while the market is no longer held, there is at any time of the day, a lot of animation because of the many cafes that surround it. One can even have a quick bite to eat in one of the wooden chalets in the square. On Rynek Glowny stands the Old Cloth Hall dating from the fourteenth century and the church Notre-Dame-Sainte-Marie, one of the symbols of Krakow. It conceals a monumental retable, a masterpiece of the fifteenth century by Veit Voss.

Then you need to wander through the streets of Old Krakow, built on a checkerboard plan in the thirteenth century. A festival of Gothic architectural beauties, Renaissance and Baroque, Krakow is a pure concentration of Middle European art, masterfully demonstrating the full membership of Poland in Europe. Do not miss the Planty, pleasant gardens that surround the old town, the Florianska gate ... vestige of the ancient walls of Krakow, and the Museum of the Czartoryski Princes (currently under renovation) where you can see the famous “Lady with an Ermine” by Leonardo da Vinci.

Walking through the old Royal Route, along the streets, Florianska and Grodzka you go past beautiful homes, churches and palaces ... A Special mention for the “Place Mary Magdalene” which overlooks the Baroque church of Saint-Pierre-et-Saint-Paul, preceded by statues of the Twelve Apostles, adjoining the Romanesque church of Saint Andrew dating from the eleventh century.

The Wawel, The pantheon of Poland

The City of John Paul II, Krakow has a special place in the hearts of the Poles. It is here that the first king of Poland was crowned Boleslaw the Brave in 1025. Krakow was the capital of Poland until the sixteenth century. Above the old town, at the end of the royal road stands the Wawel Hill. It is the cradle of Poland.

Wawel Cathedral, rebuilt in the fourteenth century in the Gothic style, has seen the crowning of all the Polish kings. It now houses the mausoleum of kings and great men of Poland. In short, a national pantheon one visits with due reverence. Besides many masterpieces - of which the King Sigismund Chapel is a perfection of the Renaissance style - the cathedral also houses the Sigismond bell which is rung only during the important events of the country.

Wawel Castle, rebuilt at the beginning of the fifteenth century by the architects Francesco Florentino and Bartolomeo Berecci evokes the splendour of the Italian Renaissance palaces, such as the impressive arcaded courtyard. A Royal palace until the transfer of the capital to Warsaw in 1596, it has experienced many vicissitudes related to the tragic history of Poland. Looted, turned into barracks or storage, it has now been immaculately restored. In the royal apartments, you can enjoy a particularly fine collection of tapestries from Flanders and a painting by Rubens and which fortunately escaped the rapacity of the occupying forces in Poland.
Kazimierz, Jewish and trendy.

A few minutes walk from Wawel between the Vistula River and the old Krakow, another place to fall in love with: the Jewish quarter of Kazimierz, which became attached to Krakow only in the sixteenth century. Jewish, or rather what remains of the 80,000 Jews who lived there before the Second World War, the Jewish population of Kazimierz today can be counted in just hundreds, among whom used to be inhabitants Roman Polanski and Helena Rubinstein. Left in abandon by the communists, Kazimierz has these last ten years known a major process of revitalization. Its synagogues, only one of which now serves as a place of worship, have now been restored.

Spielberg’s film, “Schindler’s List”, which took place here and in the neighbouring district of Podgorze, also contributed to the renaissance of Kazimierz. Many “Schindler Tours” are organised on the site of the film set, and which also bear witness to the tragic history of Polish Jews. Each year sees an important Jewish Culture Festival, which celebrates the memory of Kazimierz.

Kazimierz has become the most lively district of Krakow, at once bohemian and trendy making it an adorable place to visit. There are countless bars, cafés, restaurants and nightclubs for revellers. Kazimierz still retains its social mix, as the former handicraft workshops have still kept their shop fronts on the street. On Sundays, the Nowy Square, a Mecca for nightlife, hosts a friendly flea market. In the centre there are kitchen stands that serve quick snacks to be enjoyed Polish style. In Szeroka street, that looks more like a square, the traditional Jewish restaurants, while having a definite tourist appeal, face onto the synagogues. In summer, the terraces are the most appealing for sipping a beer while sampling “pierogis”, those delicious Polish dumplings.

The Salt Mines and the model communist city.

If you have the time, there are two interesting excursions to take on the outskirts of Krakow: the salt mines of Wieliczka and the communist “model city” Nowa Huta. It is hard to believe, but the area was, 13 million years ago, covered over by the sea. In receding, it deposited salt, which for centuries was the country’s wealth. The Wieliczka salt mines were operated as from the thirteenth century and are to be found 10 kilometres from Krakow. They extend over 30 kilometres and reach a depth of over some 300 metres. They are now listed by Unesco.

The first three levels, open to the public, permit one to realise how harsh were the working conditions in the mines. During the visit there are some divine surprises, including a statue of Copernicus and a huge underground cathedral in salt. Quite awesome to perceive!

Of a completely different sort, Nowa Huta is well worth a visit. Its name meaning “new foundry,” this Communist “new town” was built in the 1950s around an Industrial steel complex (now owned by Arcelor Mittal). Housing up to 150,000 people, this city, a model of triumphant socialism is a testament to Stalinist architecture closer to the “cage for the proletariat” than to the radiant city. However, large parks surround large uniformly grey blocks of buildings and the local churches that played a significant role in the anti-Communist struggle led by Solidarnosc. Another page in the history of Krakow to discover, so opposed in allure to the splendour of the historic centre.
INFORMATION FOR SPONSORS

Application for sponsorship

Applications for sponsorship must be made:
• via our website (click on “sponsorship & exhibiots”)
• or in writing with the enclosed booking enquiry form to:

CIPP XIV Secretariat
27, rue Masséna. 06000 Nice, France
Tel + 33 (0) 497 038 597
Fax + 33 (0) 497 038 598
E-mail: cipp@cipp-meeting.com
Website: www.cipp-meeting.com

Sponsorship Booking form:
Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment of the total Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it.

Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Note:
There is a 15% discount offer on the Platinum and Gold packages if payment is made in full before December 31st, 2014.

There is a 10% discount offer on the Silver and Bronze packages if payment is made in full before December 31st, 2014.

There is a 5% discount offer on contributions of less than € 8 000, if payment is made in full before December 31st, 2014.
THE PASSPORT

This year we have updated our concept with the "CIPP Passport" intended to involve our sponsors exhibiting as close partners and not simply exhibitors.

The CIPP Passport is an opportunity to dynamise the participation of exhibitors and attendees and to increase the traffic within the exhibition, by involving both in a multiple choice question contest to test their knowledge of your products being marketed today.

How does it work?

Each participant will be given a CIPP passport containing 3 questions per exhibitor (questions are to be provided by the exhibitor) which they will have to answer correctly to obtain your approval stamped in the passport (see example below).

Winners will be awarded a prize on the occasion of the closing ceremony.
SPONSORSHIP OPPORTUNITIES

Application for sponsorship

Every Sponsor will be acknowledged on the CIPP XIV Website to his level of participation*. Level will be determined according to the total amount of sponsorship as follows:

<table>
<thead>
<tr>
<th>Level of Sponsorship</th>
<th>Registrations offered</th>
<th>Acknowledgements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>6</td>
<td>Sponsor’s logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Platinium Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>3</td>
<td>Sponsor’s logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Gold Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>2</td>
<td>Sponsor’s logo will appear on the CIPP Website. Acknowledgement as a Silver Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>1</td>
<td>Sponsor’s logo will appear on the CIPP Website. Acknowledgement as a Bronze Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
</tbody>
</table>

* “Sponsor”/”Exhibitor” booking items/space with a contribution of less than € 8,000 will be acknowledged as “Sponsor”/”Exhibitor” only.
# LIST OF SPONSORSHIP ITEMS

## Satellite Symposium

**€ 24 000**

Exclusive Sponsorship of an Official Symposium in a Plenary Room, up to 90 minutes, program subject to the approval of CIPP XIV Scientific Committee.

- Permission to use the term “Satellite Symposium of CIPP XIV”
- Inclusion of Sponsor’s Symposium invitation and company brochure in the CIPP XIV bags (insert to be provided by the Sponsor)
- Symposium Programs are to be included in the Final Scientific Program
- Includes: conference room rental, standard audio/video equipment
- Allocated dates for Satellite Symposia: Thursday June 25, Friday June 26 and Saturday June 27 (time slots: lunchtime or late afternoon).

For the above Satellite Symposia packages, the following applies:

- Special time slots have been designated and will be allocated on a “first come, first serve” basis.
- The sponsoring company for the Satellite Symposia may select speakers and topics.
- The sponsoring company in addition to the sponsorship fee, must cover all speakers’ expenses, including registration fees accommodation and travel expenses. This also applies where the Symposium speakers have already been invited by the CIPP XIV.
- Satellite Symposia programs are subject to approval by the CIPP XIV scientific committee.

## Support of Scientific Session

**€ 8 000**

Exclusive Sponsorship for the Scientific Program by means of an independent medical education grant, for a session of 90 minutes.

- Announced in Final Scientific Program with logo and following text: ‘This session is supported by an unrestricted educational grant from ...
- Acknowledgement in Sponsors’ List in the Final Program
- Sponsor’s logo on the Meeting website
- Includes: conference room rental, standard audio/video equipment

## Young Investigator Award

**€ 3 000 per prize**

The Organizing Committee has established an Award program to promote attendance of young investigators to the CIPP meetings. Four young investigators will be awarded for the high level of their work.

The 4 prizes will be awarded at the award ceremony.

A representative of the sponsor will be invited at the award ceremony to present the supported prize(s) to the winner(s).

A picture will be published on the CIPP website with acknowledgment to the sponsor.
<table>
<thead>
<tr>
<th><strong>Poster Area</strong></th>
<th><strong>€ 2 000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>CIPP XIV displayed over 200 poster boards. This is a clear manifestation of the scientific value of the CIPP Meetings. In 2015 we expect even more poster boards.</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo on sign at the entrance to the Poster Area.</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo will be displayed on the poster boards.</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement on Sponsors’ List in the Final Program.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Top 3 Poster Prize</strong></th>
<th><strong>€ 800 per prize</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The top 3 Poster Prize will award the three best posters selected by the same jury as that of the Young Investigators.</td>
<td></td>
</tr>
<tr>
<td>• The top 3 Posters are selected for Scientific merit out of more than 200 posters in competition.</td>
<td></td>
</tr>
<tr>
<td>• The Prizes will be awarded at the Closing ceremony on Sunday, June 28.</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in Sponsors’ List in the Final Program.</td>
<td></td>
</tr>
<tr>
<td>• Prizes will be awarded by the Sponsor at the closing Ceremony.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Travel Grants</strong></th>
<th><strong>€ 1 000 per grant</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>3 travel grants will be offered to Young Investigators from Developing Countries:</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in Sponsors’ List in the Final Program</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>USB KEY Proceedings</strong></th>
<th><strong>€ 12 000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The USB KEY (provided by the Sponsor) will contain all of the CIPP XIV Meeting Abstracts. Each participant will receive an exchange voucher in their registration kit. <strong>The USB KEY will be distributed from the Sponsor’s exhibition booth.</strong></td>
<td></td>
</tr>
<tr>
<td>• Exclusive advertisement on the back cover of the exchange voucher (provided by the Sponsor)</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo printed on body of the USB KEY</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo on CIPP XIV website</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in Sponsors’ List in the Final Program</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Speakers’ Designated Area or Ready Room</strong></th>
<th><strong>€ 5 000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilities will be available at the Meeting Venue for speakers and presenters of Abstracts to check their presentations:</td>
<td></td>
</tr>
<tr>
<td>• The Sponsor’s name/or company logo will appear on a sign at the entrance to the room</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to display Sponsor’s logo on screensavers at each workstation</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo on Meeting website</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in Sponsors’ List in the Final Program</td>
<td></td>
</tr>
</tbody>
</table>
**CIPP XIV Faculty and International Advisory Board Dinner**  € 6 800

This is an opportunity for the sponsor to be associated with a prestigious dinner for approximately 120 of the top ranking specialists, health decision makers and representatives of the Meeting worldwide:

- Sponsor’s logo on invitations and menus
- Sponsor’s logo on sign at the entrance to the Faculty & CIPP Dinner
- 8 Complimentary invitations to the Faculty & CIPP Dinner
- Sponsor’s logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors’ List in the Final Program

**Welcoming Reception Buffet**  € 12 000

This opening social event of the Meeting will take place in the exhibition area where CIPP XIII Meeting participants will have the opportunity to greet old friends and make new ones.

- Sponsor’s logo will be printed on the Welcoming Reception Buffet invitation and ticket (invitations to be supplied by the sponsor)
- Sponsor’s logo on sign at the entrance to the Welcoming Reception Buffet
- 6 complimentary invitations to the Welcome Buffet Reception
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

**Closing Ceremony with Farewell Cocktail Party**  € 6 000

CIPP parties are well known for their attractive entertaining program and usually attract over 200 participants.

- The Sponsor will have the opportunity to distribute brand named give-aways
- Sponsor’s name and logo printed on function invitation and menu
- Sponsor’s logo on sign at the entrance of the Farewell Party
- Up to 12 complimentary invitations will be given to the sponsor
- Sponsor’s logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors’ List in the Final Program

**Coffee Breaks**  € 3 500

Coffee will be served during breaks on each day of Meeting sessions.

- Sponsor will have small signs in the coffee area carrying the sponsors’ logo
- Sponsorship will be acknowledged on-site
- Opportunity to brand name the napkins (at an additional cost)
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
Meeting Bags (Sole Sponsorship) € 12 000

Organizer will provide the participants’ Meeting bags:

- The bags will bear the Sponsor’s logo and the Meeting logo
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

Notepads and Pens or Lanyards Furnished by sponsor + € 1 500

The right to have their name and logo exhibited on the items furnished.

- The notepads and pens will bear the Sponsor’s name / company logo and will be distributed in the participants’ Meeting bags
- Sponsor’s lanyards will held delegate’s badge.
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
The Final Program (105x210mm) will include the complete final scientific, social and tour program as well as the practical information on the Meeting:

- Distributed to all participants in the Meeting bags
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

Support of the e-Publication of the Proceedings as a supplement of Pediatric Pulmonology (Wiley). For a non exclusive sponsorship, the partnership is limited to three Sponsors.

- Acknowledgement and logo on the first inside page of the proceedings
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

Acknowledgements:

Please note that all Sponsors and Exhibitors will be acknowledged in the Program and on the Meeting website. Please forward your company logo (in vectorial 300 dpi format) to:

pantonietti@mediaxa.com or abidart@mediaxa.com

Insert of one brochure, flyer or giveaway in the meeting bag distributed to each participant.

- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
EXHIBITION

The commercial/technical Exhibition will be held in the Meeting venue. The floor plan has been designed to maximise Exhibitors’ exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

Space only rental (The minimum for exhibition space is 6 sqm)

The price for space only is € 600 per square meter.
This includes:
• Exhibitors’ badges
• 100 word company / product profile in the final program
• Cleaning of public areas and gangways

Shell scheme rental

The price for shell scheme is € 750 per square meter.
This includes:
• Exhibitors’ badges
• Shell Scheme Frame
• Exhibitor’s name of Flag Sign
• 100 word company / product profile in the final program
• Cleaning of public areas and gangways

Additional benefits:

When you exhibit your company will receive the following additional benefits:
• Listing as an Exhibitor on the Website prior to the Meeting, with link to the Company website
• Listing and profile in the On-Site Programme/ Exhibitor Guide
• Logo on Meeting Website
• Company name on Exhibition signage during Meeting

* Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.
Allocation of exhibition space

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked and one additional for each 6 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €200 (+vat*) .

Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm - 15 exhibitor registrations
- Booths larger than 60 sqm - 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by companies staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

Exhibitors’ technical manual

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site inspections

Exhibitors and Sponsors are free to visit the Meeting venue at their convenience. To arrange a site inspection, please contact: pantonietti@mediaxa.com or abidart@mediaxa.com

Exhibitor profile

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to: pantonietti@mediaxa.com or abidart@mediaxa.com

EXHIBITION FLOOR PLAN

Will be provided later.
ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS

Application for sponsorship
Applications for sponsorship must be made:

• via our website (click on “sponsorship & exhibitions”)
• or in writing with the enclosed booking enquiry form to:

Anne Flore Bidart
27, rue Masséna. 06000 Nice, France
Tel + 33 (0) 497 038 597
Fax + 33 (0) 497 038 598
E-mail: abidart@mediaxa.com

Contracts & confirmation
Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Terms & conditions
Terms and Conditions of Sponsorship and Exhibition are included in this Prospectus and will be included in the Sponsorship agreement.

Please note that signing of the booking form and contract indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

IMPORTANT NOTE: it is the Exhibitor’s / Sponsor’s responsibility to comply with the local authorities’ regulations, IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
BOOKING PROCEDURES AND PAYMENT INFORMATION

Terms of payment
60% upon receipt of the sponsorship agreement and first invoice, 40% by March 31st. Should the Sponsor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Applications made after January 31 shall have to come with a first installment representing 80% of the total amount of participation. The balance being due before March 31, 2015.

Applications made after March 31 shall come with a payment of the full amount.

All payments must be received before the start date of the Meeting.

Payment method
• Payment by credit card (We do not store any card numbers). Send us the following information:

<table>
<thead>
<tr>
<th>Type of card (VISA / MASTER CARD / EUROCARD/ AMEX)</th>
<th>Card number (16 digits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiry date: (YYYY/MM)</td>
<td>CVV2 Code (Last 3 digits numbers in the signature field on credit card)</td>
</tr>
<tr>
<td>Card holder’s name/company</td>
<td>Card holder’s signature</td>
</tr>
</tbody>
</table>

• Payment by Bank Transfer. Please make drafts payable to: SARL Mediaxa - CIPP XIV

<table>
<thead>
<tr>
<th>IBAN Code:</th>
<th>FR76 1560 7000 1260 2212 3756 433</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficiary:</td>
<td>SARL MEDIAXA - CIPP XIV</td>
</tr>
<tr>
<td>Bank:</td>
<td>BPCA / 8 rue de la Buffa, 06000 Nice, France</td>
</tr>
<tr>
<td>Bank Code: 15607 Branch Code: 00012</td>
<td>Account N°: 603 218 383 43 - (04)</td>
</tr>
<tr>
<td>SWIFT Code:</td>
<td>CCBPFRPPNCE</td>
</tr>
</tbody>
</table>

IMPORTANT NOTE: Bank charges are the responsibility of the payer.

Cancellation /reduction policy:
Cancellation / reduction of sponsorship items must be made in writing to:

CIPP XIV Secretariat
27, rue Masséna, 06000 Nice, France
Tel + 33 (0) 497 038 597
Fax + 33 (0) 497 038 598

The organizers shall retain:
• 10% of the agreed package amount if the cancellation/reduction is made before December 2nd, 2014 inclusive.
• 50% of the agreed package amount if the cancellation/reduction is made between December 3rd, 2014 and February 1st, 2014 inclusive.
• 100% of the agreed package amount if the cancellation/reduction is made after February 1st, 2015.

Sponsorship terms & conditions
Terms and Conditions of sponsorship are included in this Prospectus (page 24).
SPONSORSHIP BOOKING FORM

For any information, please contact: Anne-Flore Bidart
27, rue Masséna. 06000 Nice, France
Tel. +33 (0) 497 038 597 - Fax +33 (0) 497 038 598 - E-mail: abidart@mediaxa.com

CONTACT NAME:  ..........................................................................  NAME OF COMPANY:  ................................................................................
ADDRESS: ........................................................................................ COUNTRY: ..................................................................................................
POST / ZIP CODE: ........................................................................  COUNTRY:  ...................................................................................................
TELEPHONE:  .................................................................................  FAX:  .............................................................................................................
EMAIL: ............................................................................................  WEBSITE: ....................................................................................................
VAT NUMBER:  ........................................................................................

I would like to book the following Sponsorship Items:

<table>
<thead>
<tr>
<th>Sponsorship item</th>
<th>Price</th>
<th>✔</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satellite Symposium</td>
<td>€ 23 000</td>
<td></td>
</tr>
<tr>
<td>Support of Scientific Session</td>
<td>€ 8 000</td>
<td></td>
</tr>
<tr>
<td>Young Investigator Award</td>
<td>€ 3 000 per prize</td>
<td></td>
</tr>
<tr>
<td>Top 3 Poster Prize</td>
<td>€ 800 per prize</td>
<td></td>
</tr>
<tr>
<td>Poster Area</td>
<td>€ 2 000</td>
<td></td>
</tr>
<tr>
<td>Travel Grants</td>
<td>€ 1 000 per grant</td>
<td></td>
</tr>
<tr>
<td>USB-KEY Proceedings</td>
<td>€ 12 000</td>
<td></td>
</tr>
<tr>
<td>Speaker’s Designated Area or Ready Room</td>
<td>€ 5 000</td>
<td></td>
</tr>
<tr>
<td>CIPP XIV Faculty &amp; International Advisory Board Members Dinner</td>
<td>€ 6 800</td>
<td></td>
</tr>
<tr>
<td>Welcoming Reception Buffet</td>
<td>€ 12 000</td>
<td></td>
</tr>
<tr>
<td>Closing Ceremony with Farewell Cocktail Party</td>
<td>€ 6 000</td>
<td></td>
</tr>
<tr>
<td>Coffee Break</td>
<td>€ 3 500</td>
<td></td>
</tr>
<tr>
<td>Meeting Bags</td>
<td>€ 12 000</td>
<td></td>
</tr>
<tr>
<td>Notepads &amp; Pens, Lanyards furnised by sponsor</td>
<td>€ 1 500</td>
<td></td>
</tr>
<tr>
<td>Final Program advertising</td>
<td>€ 3 500 / € 2 000 / € 1 000</td>
<td></td>
</tr>
<tr>
<td>Proceedings as a supplement of Pediatric Pulmology</td>
<td>€ 6 000 / € 15 000</td>
<td></td>
</tr>
<tr>
<td>Insert in Meeting Bag</td>
<td>€ 1 000 per item</td>
<td></td>
</tr>
</tbody>
</table>

Total Amount (please complete)

We hereby apply to become a:

<table>
<thead>
<tr>
<th>Sponsor Category</th>
<th>Status sum up</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>€ 60 000 and over</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>€ 30 000 - € 59 999</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>€ 17 000 - € 29 999</td>
<td></td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>€ 8 000 - € 16 999</td>
<td></td>
</tr>
</tbody>
</table>

☐ Provisional Booking - The item will be released if not confirmed within 14 days
☐ Please call me to discuss our sponsorship package
☐ Please send me a sponsorship contract and first 60% deposit invoice

Signature ............................................................................ Date ..............................................................................
EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

CIPP XIV Secretariat. 27, rue Masséna. 06000 Nice, France  
Tel. +33 (0) 497 038 597 - Fax +33 (0) 497 038 598

CONTACT NAME: ............................................................  NAME OF COMPANY: ............................................................
ADDRESS: .................................................................  CITY: ...........................................................................................
POST / ZIP CODE: .......................................................  COUNTRY: ............................................................................
TELEPHONE: ...............................................................  FAX: ...................................................................................
EMAIL: .............................................................................  WEBSITE: ........................................................................
VAT NUMBER: .....................................................................

We hereby apply to book exhibition space only / shell scheme space, the cost of which is:
☐ € 600 PER SQUARE METER - SPACE ONLY
☐ € 750 PER SQUARE METER - SHELL SCHEME SPACE

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand No</th>
<th>Space Only/ Shell Scheme</th>
<th>N° of Square Meters</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3rd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please ensure that your VAT number appear on the booking form & contract.

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed.

☐ Provisional Booking. The item will be released if not confirmed within 14 days
☐ Please call me to discuss our sponsorship package
☐ Please send me a sponsorship contract and first 60% deposit invoice

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Meeting. I am authorised to sign this form on the behalf of the applicant/Company.

Signature .............................................................. Date ..........................................................
TERMS AND CONDITIONS

These terms are the contractual agreements between the Organizing Committee and the Exhibiting-Sponsoring Firms (Exhibitors/Sponsors).

Applications to Participate

Applications to participate will be considered only if submitted on the appropriate forms, duly completed, signed by a person regarded as qualified to commit the applicant company and after receipt of the first installment. Registration will be confirmed insofar as space is available. Applications shall be examined by the Organizing Committee which decides whether they shall be accepted or rejected. The Committee not being required to give the grounds upon which the decision has been made.

Obligations and Rights of the Exhibitor/Sponsor

Application implies submitting to the provisions of the present regulations as well as to police regulations that are likely to be ordained by public authorities or by the Organizing Committee.

Any violation of the present regulations shall result in the immediate loss of the right to take part in the exhibition, with no compensation or refunding of the monies paid and without prejudice to any legal action that is likely to be taken against the exhibitor.

Through his application, an exhibitor takes a definitive and irrevocable commitment to occupy the space allocated to him and keep it fitted until the date and time of the closure of the exhibition.

In the case of cancellation on account of an exhibitor, the monies paid shall not be refunded. Payment of total amount will be due should cancellation occur after January 20, 2015. Exhibitors are not allowed to present on their respective spaces anything but the equipment, products or services listed in their application and accepted by the Organizer Committee. Advertising in any form for non exhibitors and sub-renting all or part of the space are prohibited.

Obligation and Rights of Organizer

The Organizing Committee is not responsible for any damage (including disturbance of possession and commercial prejudice) that maybe, including delay in opening and premature closing of the exhibition, the closing or destruction of booths, fires and other accidents.

The Organizing Committee shall allocate spaces taking into account whenever possible the wishes of the exhibitors. The Committee reserves the right in the case of absolute necessity to modify the positioning of booths, with no obligation to provide compensation to exhibitors. The Organizing Committee reserves the right to allocate to another company the spaces that shall not have been occupied the day before the opening of the exhibition. Exhibitors who fail to show up, shall not be entitled to demand the refunding of the monies they paid or any compensation whatsoever.

Liability Insurance

Equipment and all related display materials installed by Exhibitors/ Sponsors are not insured by the Organizing Committee, and the Organizing Committee under no circumstances shall be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agree to be responsible for their property and persons and for the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall hold non liable the Organizing Committee for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

The Exhibition Manager, acting under the direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizing Committee reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizing Committee will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see- through areas, which ensure clear views of surrounding exhibits.

The Organizing Committee will not approve booths, which do not comply with the accepted standards, until the areas allotted to Exhibitors. The Organizing Committee will not be held liable for expenses incurred or measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor / Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the booth/ sponsorship items or seek compensation for non-fulfilment of contract. Access to the exhibition is authorized on presentation of a badge issued by the Organizing Committee. Exhibitors’ badges will not be mailed in advance and should be collected from the Exhibition Manager’s desk. The Organizing Committee ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their booth. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizing Committee for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizing Committee will not approve booths, which do not comply with the accepted standards, until the necessary changes have been made.

Litigation

Any litigation that may occur between the Organizing Committee and Exhibitors/Sponsors shall be settled according to French current laws. The Nice court shall be the sole court regarded in any possible litigation.

Code of Practice

It is the Exhibitor’s/Sponsor’s responsibility to comply with the local authorities’ regulations, IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizing Committee to any suits, demands by the Sponsors/Exhibitor/any third party.
27, rue Masséna 06000 Nice, France
E-mail: cipp@cipp-meeting.org
Phone: + 33 (0) 497 038 597
Fax: + 33 (0) 497 038 598