Bruges, Belgium
June 26-29, 2014

13th International Congress on Pediatric Pulmonology

INVITATION TO INDUSTRY SPONSORSHIP

COMMERCIAL BROCHURE
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Dear Colleagues,

We are pleased to announce that the 13th International Congress on Pediatric Pulmonology (CIPP XIII) will be held on June 27 - 29, 2014 in Bruges, Belgium.

This congress is a continuation of a series of international congresses focusing on respiratory medicine, techniques and research in pediatrics, held worldwide since 1994. Our platform has helped shape the field as a leading force in Pediatric Pulmonology.

In the 20 years of its activity the CIPP has emerged as the single most significant stand-alone international congress of its kind, able to attract over 1000 delegates from around the world, gathering representatives of 80 countries in our last edition, CIPP XII.

Together with our sister course, International Course on Pediatric Pulmonology-ICPP the Course, the CIPP has become the leading platform in exchange of ideas, education, and cross-fertilization of pediatric pulmonologists worldwide.

Starting 2011, this congress has become an annual event and at each of our meetings, our sponsors have a direct access to the wide panel of the most prominent specialists and researchers in the field.

Industry participation is an essential part of this Congress. Such contribution would be extremely important in ensuring its success and will provide an excellent opportunity for your company to gain broad worldwide exposure amongst the international scientists.

We cordially invite you as a leader in this field to sponsor or exhibit at the meeting. We hope that you will join us for what promises to be an outstanding professional and educational event. We look forward to welcoming you to Belgium.

Sincerely yours,

Heather Zar, PhD
President, CIPP XIII

Petr Pohunek MD
Co-Chair, Scientific Program Committee

Adnan Custovic
Chair, Abstract and Award Committee

Gary Wong MD
Past President
ABOUT THE MEETING

The 1st CIPP organized in Nice in 1994 at the initiative of Professors Alain Grimfeld (France) and Jean-Paul Praud (Canada QC) was an enormous success as a new platform that brought together Respiratory specialists and Pediatricians around the emerging specialty common to all concerned, Pediatric Pulmonology.

The organizers of the CIPP had achieved, for the first time, the challenging feat: that of creating a close working relationship between leading specialists in pediatric pulmonology from developed and developing countries around a number of common themes: Asthma and respiratory allergies, respiratory infections and tuberculosis, Cystic Fibrosis and Snoring.

Over the years, CIPP has acquired a reputable status among prestigious congresses in both Pulmonology and Pediatrics by focusing its attention specifically on the pediatric aspect of respiratory diseases, in keeping with the standards of large international meetings.

Twenty years later, CIPP XII was a major international event where physicians treating children with chest diseases coming from 80 countries attended for the meeting in Valencia, Spain.

We are continuing to build on this international co-operation; speakers will come from all parts of the world, ready to learn and to teach. The twin themes of the meeting will be: ‘What have I got to teach others practicing in a different environment from my own?’ and ‘What have I got to learn from others practicing in an environment different from my own?’ We will come together from the developed and the developing world to learn together for the common purpose of improving on the treatment of our young patients and thus to be better upon our return home.

For this 13th edition, which will take place in Bruges (Belgium), we are expecting once again a numerous attendees from all around the Globe.

The 13th CIPP has also endeavored to increase its educational activities

In addition to plenary sessions and topic symposiums, CIPP also offers:

- keynote lectures given by renowned leaders of Pediatric Pulmonology,
- interactive sessions both in conventional format and in Quiz and hands-on forms on the use of the newest and latest technology in bronchoscopy and respiratory imaging,
- interactive clinical case sessions
- a tremendous workshop with the discovery of the therapeutic virtues of Magic, a new mean for entertainment and communication with sick children,
- satellite symposia sponsored by the Industry under the heading of a renewed partnership.

A prestigious platform offered to young investigators

The young investigator’s forum at the 13th CIPP will gain center place.

The Young Investigator Award will include 4 prizes of 1500 USD to young investigators in Pediatric Pulmonology whose work has been selected by an international special jury.

These recipients will be offered the opportunity to present their research in a plenary session.

The remaining works submitted and selected for scientific merit, will be presented in Poster session for the duration of the congress.

The Top 3 Poster Prizes will award the three best posters selected by the same jury.

Three travel grants of 500 USD each will be offered to young investigators from developing countries.

This broad opening to the world and especially the support of young investigators remains the hallmark of CIPP.
COMMITTEES

Central Organizing Committee

Heather Zar (Cape Town, South Africa)................................................................. President
Gary Wong (Hong Kong, China)........................................................................ Past President
Petr Pohunek (Prague, Czech Republic) ......................................................... Co-Chair, Scientific Program Committee
Alexander Tuaxon (Pasig City, Philippines) .................................................. Co-Chair, Abstract & Award Committee
Adnan Custovic (Manchester, UK) ................................................................ Co-Chair, Abstract and Award Committee
Andrew Colin (Miami, USA) ............................................................................. Former President
Eitan Kerem (Jerusalem, Israel) .......................................................................... Former President
Andrew Bush (London, UK) ............................................................................... Former President
Bruce Rubin (Richmond, USA) .......................................................................... Former President
Jean-Paul Praud (Sherbrooke, Canada) ............................................................ Former President
Anne-Flore Bidart (Nice, France) ................................................................. Executive Secretary

Local Organizing Committee

Christian de Boeck..............................................................................................President, Local Committee
George Casimir...................................................................................................Member, Local Committee
Frans De Baets ...................................................................................................Member, Local Committee
Anne Malfroot....................................................................................................Member, Local Committee

INTERNATIONAL ADVISORY BOARD

Algeria, Rachida Boukari
Argentina, Alejandro Teper
Australia, Peter Le Souef, Sunalene Devadason
Austria, Thomas Frischer
Bahamas, Patrick Roberts
Belgium, Christiane De Boeck
Brazil, Renato Stein
Canada, Larry Lands
Chile, Hector Aranibar, Jose Antonio Castro-Rodriguez
China, Yong-Hong Yang
Colombia, Carlos Jimenez-Espinel
Cyprus, Panayiotis Yallouros
Czech Republic, Petr Pohunek
Denmark, Frederik Buchvald
Egypt, Samih Samuel Doss
England, Adnan Custovic
Finland, Matti Korppi
France, Michael Fayon
Germany, Theodor Zimmermann
Greece, Eva Mantzouranis
Guatemala, Edgar Beltetón de León
Hong Kong, Gary Wong
Hungary, Hajnalka Szabo
India, Varinder Singh, Indu Khosla
Indonesia, Cissy Kartasasmita
Ireland (Northern), Michael Shields
Ireland (Eire), Dubhfeasa Slattery
Israel, Asher Tal
Italy, Giovanni Rossi
Ivory Coast, Flore Amon-Tanoh Dick
Japan, Masato Takase
Kuwait, Abdullah Owayed
Lebanon, Paul-Henri Torbay - Zeinat Hijazi
Lithuania, Arunas Valiulis
Luxembourg, Alexander Schulze-Berge
Malaysia, Jessie de Bruyne
Mexico, Laura Gochicoa
Morocco, Amine El Hassane
New Zealand, Catherine Byrnes
Norway, Kai Hakon Carlsen
Panama, Claude Verges de Lopez
Perú, Carlos Mendoza Fox
Philippines, Alexander Tuazon
Poland, Grzegorz Lis
Portugal, Teresa Bandeira
Qatar, Ibrahim Janahi
Romania, Laura Dracea
Russia, Yuri Mizernitski
Saudi Arabia, Maha Al Dabbagh
Senegal, Mamadou Ba
Serbia, Predrag Minic
Singapore, Ann Goh
Slovak Republic, Jaroslava Orosova
Martin Brezina
South Africa, Pierre Goussard
South Korea, Young Yull Koh
Spain, Antonio Martinez Gimeno, Luis Garcia Marcos
Sweden, Göran Wennergren
Switzerland, Nicolas Regamey
Taiwan, Frank Lu, Tsu Fuh Yeh
Thailand, Aroonwan Preuthiphan
The Netherlands, Elianne Vrijlandt
Turkey, Ayhan Goçmen - Nural Kiper
Uruguay, Maria Julia Sarachaga
USA, Judith Voynov - Anastassios Koumbourlis
Venezuela, Maria Eugenia Garcia Mujica
GENERAL INFORMATION

Venue
Site Oud Sint-Jan
Mariastraat 38, B-8000 Brugge
Tel: +32 (0)50 476 100
Fax: +32 (0)50 476 101
contact@oudsintjan.be
http://www.oudsintjan.eu/

Organizers/ Secretariat
CIPP XIII Secretariat
Medi@xa
27 Rue Masséna, 06000 Nice, France
tel: +33 4 97 03 85 97,
fax: +33 4 97 03 85 98
E-mail: abidart@mediaxa.com
Website: www.cipp-meeting.org

Sponsorships and Exhibition:
Paragon
Hadar Manore
Tel: +41(0)22-533-0948
Mobile: +972-54-225-6103
E-mail: hmanore@paragong.com
Website: www.paragong.com

Liability and Insurance
The Meeting Secretariat and organizers cannot accept liability for personal accidents or loss or damage to private property of participants and accompanying persons, either during or indirectly arising from the CIPP XIII.

Climate
Bruges enjoys a moderate climate throughout the year, though summer (June to August) is the hottest season with maximum temperatures often hitting 25°C.

Regulations for Foreign Visitors to Belgium
Some participants might request Visas in order to access to the country.
Please check with your local Belgium Embassy.

Currency
The Euro is the standard currency unit.

Airport Information
Brussels Airport
http://www.brusselsairport.be/fr/
Information Service: Phone +32 2 753 77 53
Distance from the airport to the city centre: 45 minutes.

AIRPORT BRUSSELS – CITY CENTRE BRUGES CONNECTION:
- By train: Take the train to Brussels 'Zuid / Midi’ station. There you need to change trains and take the train in the direction of Brugge, De Panne, Knokke or Oostende. The first stop is Ghent, the second is Bruges
VENUE LOCATION

1. Conference Venue: Oud Sint-jan Congress Centre
2. Ibis Brugge **
3. Hotel Koffieboontj ***
4. Hotel 't Zand ***
5. Hotel Karos ***
6. Hotel Fevery ***
7. Novotel Centrum ***
8. Pontinari ****
ABOUT THE CITY

Bruges is called: ‘the Venice of the North’. This splendid medieval city is one of Belgium’s crown jewels. In no other European city the feel and the look of medieval times are so present as here in this city close to the North Sea.

Today’s Bruges has a population of about 45,000 people (the old center) or 120,000 people (center together with the suburbs). These numbers clearly show that Bruges is not a tiny miniature city. It ranks, even today, among the important cities of Belgium. It is also the capital of the Belgian province of West-Flanders. A lot of people take day-trips from Brussels to Bruges, but there is too much to see here to fill only 1 day. The best way to visit Bruges is to spend at least one night in one of the many beautiful and cozy hotels. Later in the evening, when all the tourists have gone, Bruges finds back its charm and quiet of old times. When one is lucky with the weather, a stroll through the tiny medieval streets can be an enchanting experience. Bruges is always beautiful, in the summertime as well as in the wintertime. Lucky visitors will never forget the city after they have seen it on a snowy December or January day.

Bruges is unique, in the sense that here the town authorities have done the utmost to preserve the medieval-looking image of the city. Of course, not every stone in Bruges has come to us straight from the Middle-Ages. The 19th century neo-gothic style is more present than one should think. Because of these 19th century renovations, some critics have put Bruges down as a ‘fake’ medieval city. Nevertheless, the combination of old, not so old and new fascinates everyone who first sets foot in Bruges.

HISTORY OF BRUGES

Bruges (Brugge) was founded in the 9th century by Vikings who settled here at the end of the little river ‘de Reie’. The name Bruges is probably derived from the old-Scandinavian word ‘Brygga’, which means ‘harbor, or mooring place’. Because of the proximity of the North Sea, the settlement very quickly became an important international harbor. A sea-arm, called the Zwin, connected Bruges with the North Sea. The young settlement acquired city rights as early as the 12th century. At that time a first protective wall was built around Bruges. Soon, however, the Zwin started to silt up. This would have caused major problems for the city, were it not that Bruges adapted itself to this situation by creating outports in Damme and in Sluis. Moreover, transport of goods over land became more and more usual. In the 14th century Bruges became the starting point of a commercial transport road to the Rhineland (over Brussels and Leuven, cities in Brabant which also started to flourish because of this trade).

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INFORMATION FOR SPONSORS

APPLICATION FOR SPONSORSHIP

Applications for sponsorship must be made in writing with the enclosed booking enquiry form to:

Paragon
Hadar Manore
Tel: +41(0)22-533-0948
Mobile: +972-54-225-6103
E-mail: hmanore@paragong.com
Website: www.paragong.com

Sponsorship Booking form:
Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment of the total Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Note:
There is a **15% discount offer** on the Platinum and Gold packages if payment is made in full **before December 31st, 2013**.

There is a **10% discount offer** on the Silver and Bronze packages if payment is made in full **before December 31st, 2013**.

There is a **5% discount offer** on contributions of less than € 8 000, if payment is made in full **before December 31st, 2013**.
This year we have updated our concept with the “CIPP Passport” intended to involve our sponsors exhibiting as close partners and not simply exhibitors.

The CIPP Passport is an opportunity to dynamise the participation of exhibitors and attendees and to increase the traffic within the exhibition, by involving both in a multiple choice question contest to test their knowledge of your products being marketed today.

How does it work?

Each participant will be given a CIPP passport containing 3 questions per exhibitor (questions are to be provided by the exhibitor) which they will have to answer correctly to obtain your approval stamped in the passport (see example below).

Winners will be awarded a prize on the occasion of the closing ceremony.
SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Every Sponsor will be acknowledged on the CIPP XIII Website to his level of participation.*
Level will be determined according to the total amount of sponsorship as follows:

<table>
<thead>
<tr>
<th>Level of Sponsorship</th>
<th>Registrations offered</th>
<th>Acknowledgements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>6</td>
<td>Sponsor’s logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Platinum Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>3</td>
<td>Sponsor’s logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Gold Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>2</td>
<td>Sponsor’s logo will appear on the CIPP Website. Acknowledgement as a Silver Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>1</td>
<td>Sponsor’s logo will appear on the CIPP Website. Acknowledgement as a Bronze Sponsor in the Final Scientific Program and on the CIPP main webpage.</td>
</tr>
</tbody>
</table>

* “Sponsor”/“Exhibitor” booking items/space with a contribution of less than € 8,000 will be acknowledged as “Sponsor”/“Exhibitor” only.
# LIST OF SPONSORSHIP ITEMS

<table>
<thead>
<tr>
<th><strong>Satellite Symposium</strong></th>
<th><strong>€ 21 000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Sponsorship of an Official Symposium in a Plenary Room, up to 90 minutes, program subject to the approval of CIPP XIII Scientific Committee.</td>
<td></td>
</tr>
<tr>
<td>• Permission to use the term “Satellite Symposium of CIPP XIII”</td>
<td></td>
</tr>
<tr>
<td>• Inclusion of Sponsor’s Symposium invitation and company brochure in the CIPP XIII bags (insert to be provided by the Sponsor)</td>
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<tr>
<td>• Symposium Programs are to be included in the Final Scientific Program</td>
<td></td>
</tr>
<tr>
<td>• Includes: conference room rental, standard audio/video equipment</td>
<td></td>
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<tr>
<td>• Allocated dates for Satellite Symposia: Thursday, June 26, Friday, June 27 and Saturday, June 28 (time slots: lunchtime or late afternoon).</td>
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</table>

**For the above Satellite Symposia packages, the following applies:**

- Special time slots have been designated and will be allocated on a “first come, first serve” basis.
- The sponsoring company for the Satellite Symposia may select speakers and topics.
- The sponsoring company in addition to the sponsorship fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies where the Symposium speakers have already been invited by the CIPP XIII.
- Satellite Symposia programs are subject to approval by the CIPP XIII scientific committee.

<table>
<thead>
<tr>
<th><strong>Support of Scientific Session</strong></th>
<th><strong>€ 7 000</strong></th>
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<tbody>
<tr>
<td>Exclusive Sponsorship for the Scientific Program by means of an independent medical education grant, for a session of 90 minutes.</td>
<td></td>
</tr>
<tr>
<td>• Announced in Final Scientific Program with logo and following text: “This session is supported by an unrestricted educational grant from”</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in Sponsors’ List in the Final Program</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo on the Meeting website</td>
<td></td>
</tr>
<tr>
<td>• Includes: conference room rental, standard audio/video equipment</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Young Investigator Award</strong></th>
<th><strong>€ 2 500 per prize</strong></th>
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<tbody>
<tr>
<td>The Organizing Committee has established an Award program to promote attendance of young investigators to the CIPP meetings.</td>
<td></td>
</tr>
<tr>
<td>• Eligible candidates: graduate students, residents, fellows, junior faculties up to 3 years</td>
<td></td>
</tr>
<tr>
<td>• Twelve finalists are to be selected based on the scientific merit of abstracts submitted to the Abstract Selection Committee.</td>
<td></td>
</tr>
<tr>
<td>• The twelve finalists will be offered the opportunity to present their research in a plenary session.</td>
<td></td>
</tr>
<tr>
<td>• Following this presentation, four finalists will be selected by the Scientific Committee for the Young Investigator Award. The 4 prizes will be awarded at the award ceremony in Valencia on Sunday, June 30.</td>
<td></td>
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</tbody>
</table>
### Poster Area

€ 2,000

CIPP XIII displayed over 200 poster boards. This is a clear manifestation of the scientific value of the CIPP Meetings. In 2014 we expect even more poster boards.

- Sponsor’s logo on sign at the entrance to the Poster Area
- Sponsor’s logo will be displayed on the poster boards.
- Acknowledgement on Sponsors’ List in the Final Program

### Top 3 Poster Prize

€ 600 per prize

The top 3 Poster Prize will award the three best posters selected by the same jury as that of the Young Investigators.

- The top 3 Posters are selected for Scientific merit out of more than 200 posters in competition.
- The Prizes will be awarded at the Closing ceremony on Sunday, June 29.
- Acknowledgement in Sponsors’ List in the Final Program
- Prizes will be awarded by the Sponsor at the closing Ceremony

### Travel Grants

€ 1,000 per grant

3 travel grants will be offered to Young Investigators from Developing Countries:

- Acknowledgement in Sponsors’ List in the Final Program

### USB KEY Proceedings

€ 8,000

The USB KEY (provided by the Sponsor) will contain all of the CIPP XIII Meeting Abstracts. Each participant will receive an exchange voucher in their registration kit. The USB KEY will be distributed from the Sponsor’s exhibition booth.

- Exclusive advertisement on the back cover of the exchange voucher (provided by the Sponsor)
- Sponsor’s logo printed on body of the USB kEY
- Sponsor’s logo on CIPP XII website
- Acknowledgement in Sponsors’ List in the Final Program

### Speakers’ Designated Area or Ready Room

€ 5,000

Facilities will be available at the Meeting Venue for speakers and presenters of Abstracts to check their presentations:

- The Sponsor’s name/or company logo will appear on a sign at the entrance to the room
- Opportunity to display Sponsor’s logo on screensavers at each workstation
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
## CIPP XIII Faculty and International Advisory Board Dinner  € 12 000

This is an opportunity for the sponsor to be associated with a prestigious dinner for approximately 120 of the top ranking specialists, health decision makers and representatives of the Meeting worldwide:

- Sponsor's logo on invitations and menus
- Sponsor's logo on sign at the entrance to the Faculty & CIPP Dinner
- 8 Complimentary invitations to the Faculty & CIPP Dinner
- Sponsor's logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors’ List in the Final Program

## Welcoming Reception Buffet  € 10 000

This opening social event of the Meeting will take place in the exhibition area where CIPP XIII Meeting participants will have the opportunity to greet old friends and make new ones.

- Sponsor's logo will be printed on the Welcoming Reception Buffet invitation and ticket (invitations to be supplied by the sponsor)
- Sponsor's logo on sign at the entrance to the Welcoming Reception Buffet
- 6 complimentary invitations to the Welcome Buffet Reception
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

## Closing Ceremony with Farewell Cocktail Party  € 8 000

CIPP parties are well known for their attractive entertaining program and usually attract over 200 participants.

- The Sponsor will have the opportunity to distribute brand named give-aways
- Sponsor’s name and logo printed on function invitation and menu
- Sponsor's logo on sign at the entrance of the Farewell Party
- Up to 12 complimentary invitations will be given to the sponsor
- Sponsor’s logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors’ List in the Final Program

## Coffee Breaks  € 7 000 per day

Coffee will be served during breaks on each day of Meeting sessions.

- Sponsor will have small signs in the coffee area carrying the sponsors’ logo
- Sponsorship will be acknowledged on-site
- Opportunity to brand name the napkins (at an additional cost)
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

## Internet Area  € 10 000

There will be a Internet Area equipped with workstations where attendees may check their e-mails.

- Opportunity to display company logo on screen saver
- Opportunity to provide your company’s letterhead for the printers in the Internet Area
- Sponsor’s logo on Meeting website
- Acknowledgment in Sponsors’ List in the Final Program
Meeting Bags (Sole Sponsorship)

Organizer will provide the participants’ Meeting bags:
- The bags will bear the Sponsor’s logo and the Meeting logo
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

Notepads and Pens or Lanyards

The Sponsor will provide the participants’ notepads and pens or lanyards as a charge to themselves plus an additional fee for the right to have their name and logo exhibited on the items furnished.
- The notepads and pens will bear the Sponsor’s name / company logo and will be distributed in the participants’ Meeting bags
- Sponsor’s lanyards will held delegate’s bagde.
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
ADVERTISING SPONSORSHIP OPPORTUNITIES

**Final Program**

<table>
<thead>
<tr>
<th>Area</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Page</td>
<td>€3,500</td>
</tr>
<tr>
<td>Inside Back or Front Page</td>
<td>€1,800</td>
</tr>
<tr>
<td>Inside Page</td>
<td>€800</td>
</tr>
</tbody>
</table>

The Final Program (105x210mm) will include the complete final scientific, social and tour program as well as the practical information on the Meeting:

- Distributed to all participants in the Meeting bags
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

**Proceedings as a supplement of Pediatric Respiratory Reviews**

Support of the e-Publication of the Proceedings as a supplement of Pediatric Respiratory Reviews (Elsevier). For a non exclusive sponsorship, the partnership is limited to three Sponsors.

- Acknowledgement and logo on the first inside page of the proceedings
- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program

**ACKNOWLEDGEMENTS:**

Please note that all Sponsors and Exhibitors will be acknowledged in the Program and on the Meeting website. Please forward your company logo (in vectorial 300 dpi format) to hmanore@paragong.com

**Insert in Meeting Bag**

Insert of one brochure, flier or giveaway in the meeting bag distributed to each participant.

- Sponsor’s logo on Meeting website
- Acknowledgement in Sponsors’ List in the Final Program
EXHIBITION

The commercial/technical Exhibition will be held in the Meeting venue. The floor plan has been designed to maximise Exhibitors’ exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

SPACE ONLY RENTAL (The minimum for exhibition space is 6 sqm)
The price for space only is € 550 per square meter.
This includes:
- Exhibitors’ badges
- 100 word company / product profile in the final program
- Cleaning of public areas and gangways

SHELL SCHEME RENTAL
The price for shell scheme is € 600 per square meter.
This includes:
- Exhibitors’ badges
- White Shell Scheme Frame
- Exhibitor’s name of Flag Sign
- 100 word company / product profile in the final program
- Cleaning of public areas and gangways

ADDITIONAL BENEFITS:
When you exhibit your company will receive the following additional benefits:
- Listing as an Exhibitor on the Website prior to the Meeting, with link to the Company website
- Listing and profile in the On-Site Programme/ Exhibitor Guide
- Logo on Meeting Website
- Company name on Exhibition signage during Meeting

* Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.
ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked and one additional for each 6 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €200 (+vat*). Companies can purchase a maximum number of exhibitor registrations as follows:
- Booths of up to 60 sqm - 15 exhibitor registrations
- Booths larger than 60 sqm - 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by companies staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Meeting venue at their convenience. To arrange a site inspection, please contact: Hadar Manore, hmanore@paragong.com

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to hmanore@paragong.com
APPLICATION FOR SPONSORSHIP

Applications for sponsorship must be made in writing with the enclosed booking enquiry form to:

Hadar Manore
Paragon
Tel: +41(0)22-533-0948
Mobile: +972-54-225-6103
E-mail: hmanore@paragong.com
Website: www.paragong.com

CONTRACTS & CONFIRMATION

Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

TERMS & CONDITIONS

Terms and Conditions of Sponsorship and Exhibition are included in this Prospectus and will be included in the Sponsorship agreement.

Please note that signing of the booking form and contract indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

IMPORTANT NOTE: it is the Exhibitor’s / Sponsor’s responsibility to comply with the local authorities’ regulations, IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
TERMS OF PAYMENT

60% upon receipt of the sponsorship agreement and first invoice, 40% by March 31st, 2014. Should the Sponsor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below. Applications made after January 31, 2014 shall have to come with a first installment representing 80% of the total amount of participation. The balance being due before March 31, 2014. Applications made after March 31, 2014 shall come with a payment of the full amount. All payments must be received before the start date of the Meeting.

PAYMENT METHOD

• Payment by credit card (We do not store any card numbers). Send us the following information:

<table>
<thead>
<tr>
<th>Type of card</th>
<th>Card number (16 digits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiry date</td>
<td>CVV2 Code (Last 3 digits numbers in the signature field on credit card)</td>
</tr>
<tr>
<td>Card holder’s name/company</td>
<td>Card holder’s signature</td>
</tr>
</tbody>
</table>

• Payment by Bank Transfer. Please make drafts payable to: SARL Mediaxa - CIPP

<table>
<thead>
<tr>
<th>IBAN Code:</th>
<th>FR76 1560 7000 1260 3218 3834 304</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficiary:</td>
<td>SARL MEDIAXA - CIPP</td>
</tr>
<tr>
<td>Bank:</td>
<td>BPCA / 8 rue de la Buffa, 06000 Nice, France</td>
</tr>
<tr>
<td></td>
<td>• Bank Code: 15607</td>
</tr>
<tr>
<td></td>
<td>• Branch Code: 00012</td>
</tr>
<tr>
<td></td>
<td>• Account N°: 603 218 383 43 - (04)</td>
</tr>
</tbody>
</table>

IMPORTANT NOTE: Bank charges are the responsibility of the payer.

CANCELLATION /REDUCTION POLICY:

Cancellation / reduction of sponsorship items must be made in writing to:

Hadar Manore
Paragon
Tel: +41(0)22-533-0948
Mobile: +972-54-225-6103
E-mail: hmanore@paragong.com
Website: www.paragong.com

The organizers shall retain:

• 10% of the agreed package amount if the cancellation/reduction is made before December 2nd, 2013 inclusive.
• 50% of the agreed package amount if the cancellation/reduction is made between December 3rd, 2013 and February 1st, 2014 inclusive.
• 100% of the agreed package amount if the cancellation/reduction is made after February 1st, 2014.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of sponsorship are included in this Prospectus (page 24).
Sponsorship Booking Form

For any information, please contact: Hadar Manore
Tel: +41(0)22-533-0948, Mobile: +972-54-225-6103, E-mail: hmanore@paragong.com

I would like to book the following Sponsorship Items:

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satellite Symposium</td>
<td>€21,000</td>
</tr>
<tr>
<td>Support of Scientific Session</td>
<td>€7,000</td>
</tr>
<tr>
<td>Young Investigator Award</td>
<td>€2,500 per prize</td>
</tr>
<tr>
<td>Top 3 Poster Prize</td>
<td>€600 per prize</td>
</tr>
<tr>
<td>Poster Area</td>
<td>€2,000</td>
</tr>
<tr>
<td>Travel Grants</td>
<td>€1,000 per grant</td>
</tr>
<tr>
<td>USB-KEY Proceedings</td>
<td>€8,000</td>
</tr>
<tr>
<td>Speaker’s Designated Area or Ready Room</td>
<td>€5,000</td>
</tr>
<tr>
<td>CIPP XII Faculty &amp; International Advisory Board Members Dinner</td>
<td>€12,000</td>
</tr>
<tr>
<td>Welcoming Reception Buffet</td>
<td>€10,000</td>
</tr>
<tr>
<td>Closing Ceremony with Farewell Cocktail Party</td>
<td>€8,000</td>
</tr>
<tr>
<td>Coffee Break (per day)</td>
<td>€7,500</td>
</tr>
<tr>
<td>Internet Area</td>
<td>€10,000</td>
</tr>
<tr>
<td>Meeting Bags</td>
<td>€12,000</td>
</tr>
<tr>
<td>Notepads &amp; Pens, Lanyards</td>
<td>furnished by sponsor + €1,500</td>
</tr>
<tr>
<td>Final Program advertising</td>
<td>€4,500/ €1,800/ €800</td>
</tr>
<tr>
<td>Proceedings as a supplement of Pediatric Respiratory Reviews</td>
<td>€9,000/ €21,000</td>
</tr>
<tr>
<td>Insert in Meeting Bag</td>
<td>€1,000 per item</td>
</tr>
</tbody>
</table>

We hereby apply to become a:

<table>
<thead>
<tr>
<th>Sponsor Category Status sum up</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor: €60,000 and over</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor: €30,000 - €59,999</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor: €17,000 - €29,999</td>
<td></td>
</tr>
<tr>
<td>Bronze Sponsor: €8,000 - €16,999</td>
<td></td>
</tr>
</tbody>
</table>

☐ Provisional Booking - The item will be released if not confirmed within 14 days
☐ Please call me to discuss our sponsorship package
☐ Please send me a sponsorship contract and first 60% deposit invoice

Signature .......................................................... Date .........................................................
Exhibition Booking Form and Contract

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Hadar Manore  
Paragon  
Tel: +41(0)22-533-0948  
Mobile: +972-54-225-6103  
E-mail: hmanore@paragong.com  
Website: www.paragong.com

CONTACT NAME:   ____________________________________________________________________________________
NAME OF COMPANY:   _________________________________________________________________________________
ADDRESS:   ______________________________________________     CITY:  _____________________________________
POST / ZIP CODE: ____________________________________      COUNTRY: _____________________________________
TELEPHONE:  ______________________________________________   FAX:  ____________________________________
EMAIL: _______________________________________________   WEBSITE: _____________________________________
VAT NUMBER:  _______________________________________________________________________________________

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS:
☐  € 550 PER SQUARE METER
☐  € 600 PER SQUARE METER

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand No</th>
<th>Space Only/ Shell Scheme</th>
<th>N° of Square Meters</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3rd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please ensure that your VAT number appear on the booking form & contract.

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed.

☐  Provisional Booking - The booth will be released if not confirmed within 14 days
☐  Payment has been made by credit card/ swift transfer, please forward me the final confirmation and invoice
☐  Please send me a first deposit invoice for 60% of the total amount due

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Meeting.
I am authorised to sign this form on the behalf of the applicant/Company.

SIGNATURE: ....................................................... DATE ........................................................
Terms And Conditions

These terms are the contractual agreements between the Organizing Committee and the Exhibiting / Sponsoring Firms (Exhibitors / Sponsors).

Date and duration of the exhibition
The exhibition in connection with the CIPP XIII will be held at the SITE OUD SINT-JAN in Bruges from June 27-29, 2013.

Applications to Participate
Applications to participate will be considered only if submitted on the appropriate forms, duly completed, signed by a person regarded as qualified to commit the applicant company and after receipt of the first installment. Registration will be confirmed insofar as space is available. Applications shall be examined by the Organizing Committee which decides whether they shall be accepted or rejected. The Committee not being required to give the grounds upon which the decision has been made.

Obligations and Rights of the Exhibitor/Sponsor
Application implies submitting to the provisions of the present regulations as well as to police regulations that are likely to be ordained by public authorities or by the Organizing Committee. Any violation of the present regulations shall result in the immediate loss of the right to take part in the exhibition, with no compensation or refunding of the monies paid and without prejudice to any legal action that is likely to be taken against the exhibitor. Through his application, an exhibitor takes a definitive and irrevocable commitment to occupy the space allocated to him and keep it fitted until the date and time of the closure of the exhibition. In the case of cancellation on account of an exhibitor, the monies paid shall not be refunded. Payment of total amount will be due should cancellation occur after January 23, 2013. Exhibitors are not allowed to present on their respective spaces anything but the equipment, products or services listed in their application and accepted by the Organizer Committee. Advertising in any form for non exhibitors and sub-renting all or part of the space are prohibited.

Obligation and Rights of Organizer
The Organizing Committee is not responsible for any damage (including disturbance of possession and commercial prejudice) that may arise from the Organizing Committee's decisions. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor /Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the booth/sponsorship items or seek compensation for non-fulfilment of contract. Access to the exhibition is authorized on presentation of a badge issued by the Organizing Committee. Exhibitors are responsible for the payment and execution of the design, installation and dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor /Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract. Advertising panels and display are not permitted outside the exhibition area allotted to Exhibitors. The Organizing Committee will not approve booths, which do not comply with the accepted standards, until the necessary changes have been made.

Liability Insurance
Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizing Committee, and the Organizing Committee under no circumstances shall be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agree to be responsible for their property and persons for and the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall hold non liable the Organizing Committee for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations
Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

The Exhibition Manager, acting under the direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizing Committee reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizing Committee will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In case of disputes, neighboring exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor /Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the booth/sponsorship items or seek compensation for non-fulfilment of contract. Access to the exhibition is authorized on presentation of a badge issued by the Organizing Committee. Exhibitors are responsible for the payment and execution of the design, installation and dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor /Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract. Advertising panels and display are not permitted outside the exhibition area allotted to Exhibitors. The Organizing Committee will not approve booths, which do not comply with the accepted standards, until the necessary changes have been made.

Litigation
Any litigation that may occur between the Organizing Committee and Exhibitors/Sponsors shall be settled according to French current laws. The Nice court shall be the sole court regarded in any possible litigation.

Code of Practice
It is the Exhibitor's / Sponsor's responsibility to comply with the local authorities' regulations, IFMIPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizing Committee to any suits, demands by the Sponsors/Exhibitor/any third party.