



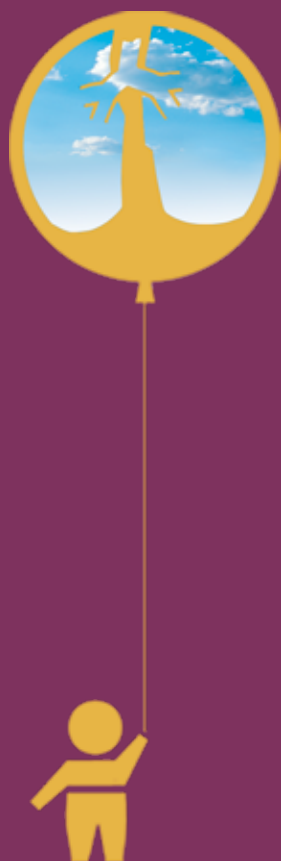
Bangkok, Thailand

June 30 - July 2, 2012

CIPP XI

*11th International
Congress on
P e d i a t r i c
P u l m o n o l o g y*

INVITATION TO INDUSTRY SPONSORSHIP



COMMERCIAL BROCHURE

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Bangkok, Thailand
June 30 - July 2, 2012

CIPP XI

11th International Congress on Pediatric Pulmonology



CENTRAL ORGANIZING COMMITTEE

Andrew Colin, USA
President, CIPP XI

Eitan Kerem (Jerusalem, Israel)
Past-President

Gary Wong (Hong-Kong, China)
Co-Chair, Scientific Program Committee

Heather Zar (Cape Town, South Africa)
Co-Chair, Scientific Program Committee

Petr Pohunek (Prague, Czech Republic)
Chair, Abstract & Award Committee

Andrew Bush (London, UK)
Former President

Bruce Rubin (Richmond, USA)
Former President

Jean-Paul Praud (Sherbrooke, Canada)
Former President

Anne Flore Bidart (Nice, France)
Executive Secretary

LOCAL ORGANIZING COMMITTEE

Aroonwan Preutthipan (Bangkok, Thailand)
President, Local Committee

Dear Sir, Madam

We are writing this letter to request your support of the 11th International Congress on Pediatric Pulmonology (CIPP XI) to be held in Bangkok, Thailand, June 30 – July 2, 2012.

We invite you to support this meeting by way of a display booth, support of a scientific session, organization of satellite symposia or support of one of the four Young investigator prizes or the poster awards.

Alternative option would be to support the participation of pediatric pulmonary physicians at all levels to attend this meeting, or having representatives from your own organization register and attend the meeting.

Please see the options outlined in the accompanying material.

In the 17 years of its activity, CIPP has emerged as the single most significant stand-alone international pediatric pulmonary conference, and our recent meetings were able to attract over 1000 delegates from around the world (78 countries were represented at CIPP X). Together with its sister course (International Course on Pediatric Pulmonology – ICPP The Course), it has become the leading platform of exchange of ideas, education, and cross-fertilization of pediatric pulmonologists worldwide.

Despite the attendance record we remain dependent on industry sponsorship to be able to sustain our excellence. Starting 2011, CIPP has become an annual event and at each of our meetings our sponsors will have direct access to this wide panel of the most prominent specialists and researchers in the field of pediatric pulmonology.

Please feel free to contact any of us directly if you have any questions regarding this important international meeting, or contact the CIPP XI secretariat (details below)

Sincerely yours

Andrew Colin, MD
 President, CIPPXI

Gary Wong, MD
 Co-Chair, Scientific Program Committee

Heather Zar, MD
 Co-Chair, Scientific Program Committee

Eitan Kerem, MD
 Past President

Petr Pohunek, MD
 Chair, Abstract and Award Committee

Aroonwan Preutthipan, MD
 Chair, Local Committee

CIPP XI SECRETARIAT

Medi@xa

27, rue Masséna - 06000 Nice France

Tel + 33 (0) 497 038 597

Fax + 33 (0) 497 038 598

E-mail <cipp@cipp-meeting.com>

Website <www.cipp-meeting.com>

ABOUT THE MEETING

The 1st CIPP organized in Nice in 1994 at the initiative of Professors Alain Grimfeld (France) and Jean-Paul Praud (Canada QC) was an enormous success as a new platform that brought together Respiratory specialists and Pediatricians around the emerging specialty common to all concerned, Pediatric Pulmonology.

The organizers of the CIPP had achieved, for the first time, the challenging feat: that of creating a close working relationship between leading specialists in pediatric pulmonology from developed and developing countries around a number of common themes: Asthma and respiratory allergies, respiratory infections and tuberculosis, Cystic Fibrosis and Snoring.

Over the years, CIPP has acquired a reputable status among prestigious congresses in both Pulmonology and Pediatrics by focusing its attention specifically on the pediatric aspect of respiratory diseases, in keeping with the standards of large international meetings.

Seventeen years later, CIPP X was a major international event where physicians treating children with chest diseases coming from 86 countries attended the meeting in Versailles.

We are continuing to build on this international co-operation; speakers will come from all parts of the world, ready to learn and to teach. The twin themes of the meeting will be: 'What have I got to teach others practicing in a different environment from my own?' and 'What have I got to learn from others practicing in an environment different from my own?' We will come together from the developed and the developing world to learn together for the common purpose of improving on the treatment of our young patients and thus to be better upon our return home.

This year we will go for the first time to Asia, where we are eagerly awaited.

For this 11th edition, which will take place in Bangkok, we are expecting about 1500 attendees from more than 90 countries.

The 11th CIPP has also endeavored to increase its educational activities

In addition to plenary sessions and topic symposiums, CIPP also offers:

- keynote lectures given by renowned leaders of Pediatric Pulmonology,
- interactive sessions both in conventional format and in Quiz and hands-on forms on the use of the newest and latest technology in bronchoscopy and respiratory imaging,
- interactive clinical case sessions
- a tremendous workshop with the discovery of the therapeutic virtues of Magic, a new mean for entertainment and communication with sick children,
- satellite symposia sponsored by the Industry under the heading of a renewed partnership.

A prestigious platform offered to young investigators

The young investigator's forum at the 11th CIPP will gain center place.

The Young Investigator Award will include 4 prizes of 1500 USD to young investigators in Pediatric Pulmonology whose work has been selected by an international special jury.

These recipients will be offered the opportunity to present their research in a plenary session.

The remaining works submitted and selected for scientific merit, will be presented in Poster session for the duration of the congress.

The Top 3 Poster Prizes will award the three best posters selected by the same jury.

Three travel grants of 500 USD each will be offered to young investigators from developing countries.

This broad opening to the world and especially the support of young investigators remains the hallmark of CIPP.

COMMITTEES

Central Organizing Committee

Andrew Colin (Miami, USA)	President
Eitan Kerem (Jerusalem, Israel)	Past President
Gary Wong (Hong Kong, China)	Co-Chair, Scientific Program Committee
Heather Zar (Cape Town, South Africa)	Co-Chair, Scientific Program Committee
Petr Pohunek (Prague, Czech Republic)	Chair, Abstract & Award Committee
Andrew Bush (London, UK)	Former President
Bruce Rubin (Richmond, USA)	Former President
Jean-Paul Praud (Sherbroke, Canada)	Former President
Anne-Flore Bidart (Nice, France)	Executive Secretary

Local Organizing Committee

Aroonwan Preutthipan (Bangkok, Thailand).....	President, Local Committee
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International Advisory Board

Algeria , Rachida Boukari	Lebanon , Paul-Henri Torbey - Zeinat Hijazi
Argentina , Alejandro Teper	Lithuania , Arunas Valiulis
Australia , Peter Le Souef	Malaysia , Jessie de Bruyne
Austria , Thomas Frischer	Mexico , Laura Gochicoa
Bahamas , Patrick Roberts	Morocco , Amine El Hassani
Belgium , Christiane De Boeck	Norway , Kai Hakon Carlsen
Brazil , Renato Stein	Panama , Claude Verges de Lopez
Canada , Larry Lands	Peru , Carlos Mendoza Fox
Chile , Ignacio Sanchez	Philippines , Alexander Tuazon
China , Yong-Hong Yang - Gary Wong	Poland , Grzegorz Lis
Colombia , Carlos Jimenez-Espinel	Portugal , Teresa Bandeira
Cyprus , Panayiotis Yallouros	Qatar , Ibrahim Janahi
Czech Republic , Petr Pohunek	Romania , Laura Dracea
Denmark , Frederik Buchvald	Saudi Arabia , Maha Al Dabbagh
Egypt , Samiha Samuel Doss	Senegal , Mamadou Ba
England , Adnan Custovic	Serbia , Predrag Minic
Finland , Matti Korppi	Singapore , Ann Goh
France , Michael Fayon	Slovak Republic , Jaroslava Orosova
Germany , Theodor Zimmermann	Martin Brezina
Greece , Eva Mantzouranis	South Africa , Heather Zar
Hungary , Hajnalka Szabo	Spain , Antonio Martinez Gimeno
India , Varinder Singhv	Luis Garcia Marcos
Indonesia , Cissy Kartasasmita	Sweden , Göran Wennergren
Northern Ireland , Michael Shields	Switzerland , Nicolas Regamey
Ireland (Eire) , Dubhfeasa Slattery	Taiwan , Frank Lu
Israel , Asher Tal	Thailand , Aroonwan Preutthipan
Ivory Coast , Flore Amon-Tanoh Dick	The Netherlands , Johan de Jongste
Japan , Masato Takase	Turkey , Ayhan Goçmen - Nural Kiper
Korea (South) , Young Yull Koh	Uruguay , Maria Julia Sarachaga
Kuwait , Abdullah Owayed	USA , Judith Voynow - Anastassios Koumbourlis
Latvia , Ieva Cirule	Burton Lesnick

GENERAL INFORMATION

Venue

Centara Grand &
Bangkok Convention Centre at Central World
999/99 Rama1 Road, Pathumwan,
Bangkok 10330
T +66 12 100 1234

Organizers/ Secretariat

CIPP XI Secretariat
Medi@xa
27 Rue Masséna, 06000 Nice, France
tel: +33 4 97 03 85 97, fax: +33 4 97 03 85 98
E-mail: mrsegura@mediaxa.com
Website: www.cipp-meeting.org



Liability and Insurance

The Meeting Secretariat and organizers cannot accept liability for personal accidents or loss or damage to private property of participants and accompanying persons, either during or indirectly arising from the CIPP XI.

Climate

The average temperature in Bangkok in June ranges between 28°C-30°C.

Regulations for Foreign Visitors to Thailand

Foreign nationals visiting Thailand must possess valid passports or accepted travel documents and appropriate Visas before entering the country. Please check with your local Thai Embassy

Currency

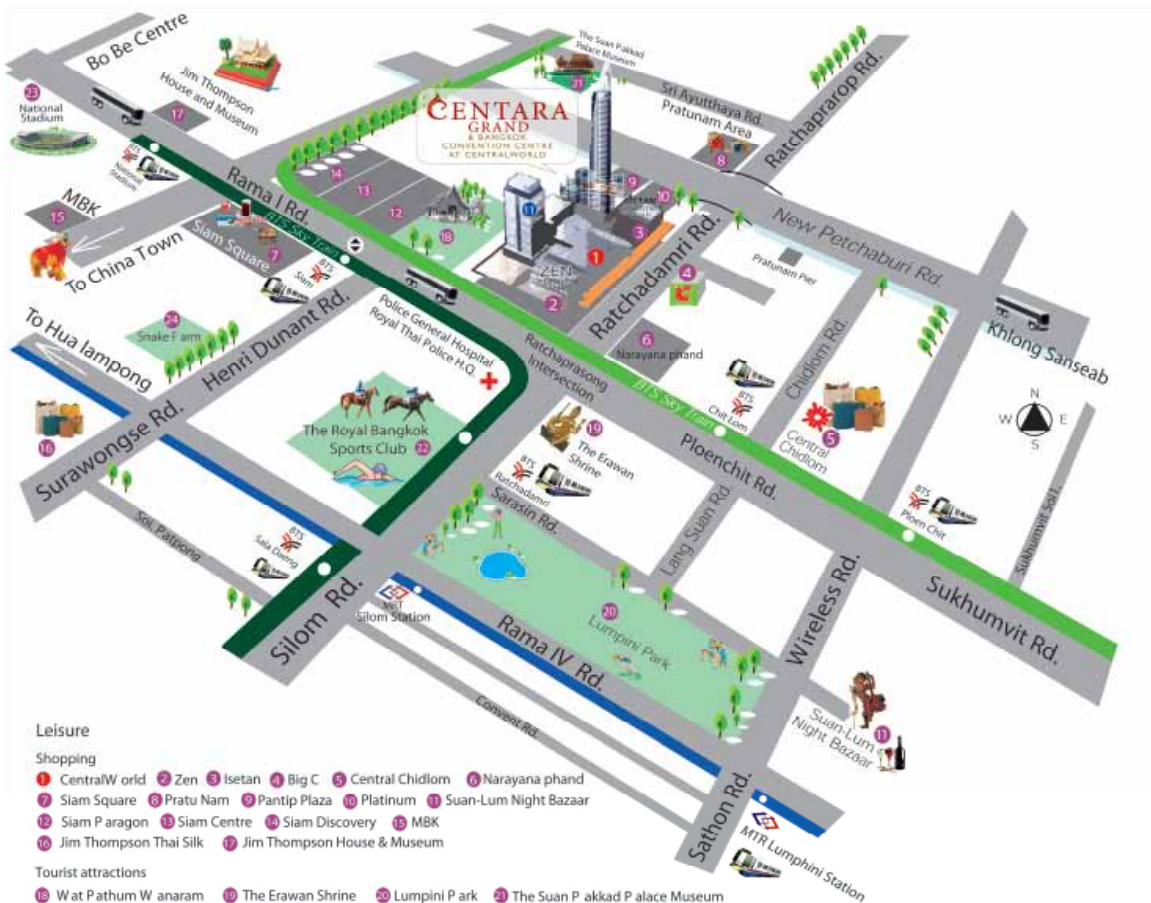
The Baht is the standard currency unit.

Airport Information

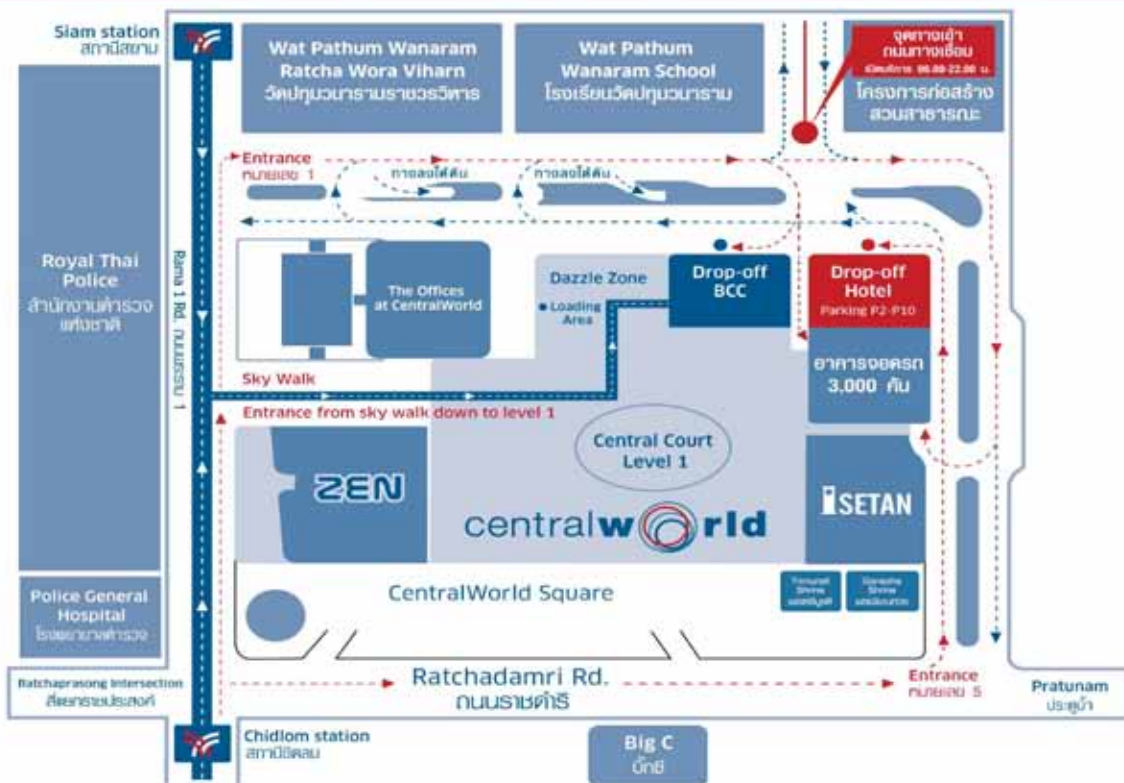
Suvarnabhumi International Airport is the gateway to the cosmopolitan heart of Bangkok is situated approximately 36 kilometers east of downtown on an 8,000 acre (32 km²) plot of land, Racha Thewa in Bang Phli district. Flanked by highways 34 and 7, the airport will also have a rail link system, so transferring to downtown or the industrial hub of Thailand's Eastern Seaboard is both easy and convenient.

For further information, please visit: www.airportsuvarnabhumi.com

VENUE LOCATION



Centara Grand & Bangkok Convention Centre at CentralWorld Parking at Floor P2-P10
เส้นทางเข้าสู่โรงแรมเซ็นทาราแกรนด์ และบางกอกคอนเวนชันเซ็นเตอร์ เซ็นทรัลเวิลด์ จอดรถได้ชั้น P2-P10



ABOUT THE CITY

Brief History of Bangkok

Before Bangkok became the capital of Thailand in 1782 and the center of Thai government, many city-states formed loosely organized principalities. Military might determined which state was ruler within the larger area.

In order to unify the Thai states into a unitary nation, government officials and the Thai people requested by invitation Phra Buddha Yodea Chulaloke to become the first king of the Chakri period and became known as King Rama I. Ayuthia at the time was virtually completely destroyed by constant attacks from the Burmese. The Palace was then located in Thonburi and stood in a bend of the Chao Phraya river and was threatened by erosion. It was also sandwiched between two monistaries so extending its precincts were not possible. Thus King Rama I moved the palace to a more strategic site across the river where it stands today. The raising of the city pillar took place on the 21st of April, 1782 at 6:45 AM.

King Chulaloke ordered that a moat be dug at a distance of 2 kilometers from the Royal Palace and 7.2 kilometers long. This moat today is called Klong Bang Lamphu and Klong Ong Ang leaving the river to the north of the city and rejoining it in the south. Strong and solid walls were then constructed along the inner side of the moat being 3.6 meters high and 2.7 meters thick broken by 16 gates and 16 forts. two of the forts remain today as historic monuments along with 200 meters of the wall, namely, Fort Mahakan and Fort Phrasumen.

One of the Kings important duties is to promote Buddhism along with encouraging the other religions of his people. Thus the renovation of the old temples and building of new ones have been the characteristic tradition of the Kingdom and her society up to the present day. The history of Bangkok is depicted in her all-important palaces, temples, building, and monuments.

Source: www.bangkokmag.infothai.com/briefhistory.htm

The City

Bangkok, The City of Angels or “Krungthep” in Thai, is the capital city of Thailand. Bangkok is the hub for most of the commercial and economical activities of the Kingdom. At the same time, the City is very famous and appreciated by visitors for its versatility and multiple points of interests. From temples, the Grand Palace, all the way over the some of Asia’s largest shopping centers and the largest outdoor market of Asia (Chatuchak), Bangkok definitely has what it takes to entertain visitors from all origins, either first time or return travelers. Whilst Taxi fares are very reasonable, most of the sightseeing can comfortably be reached by Skytrain (BTS) or Underground train (MRT). Aside of the sightseeing and shopping, Bangkok has developed into a magnet for food lovers of all origins. The same range of choice applies to the accommodation options all over town, from high-end international chain hotels to family run guesthouses; demands of all travelers are met. In terms of wellness and relaxation – Bangkok has recently seen a huge development of city Spas and Wellness centers; in addition to the long established Thai massage centers.

Source: www.bangkok-city.com



INFORMATION FOR SPONSORS

APPLICATION FOR SPONSORSHIP

Applications for sponsorship must be made in writing with the enclosed booking enquiry form to:

Maria Rosa Segura
CIPP XI Secretariat
27 Rue Masséna
06000 Nice, France
tel: +33 4 97 03 85 97
fax: +33 4 97 03 85 98
E-mail: mrsegura@mediaxa.com

Sponsorship Booking form:

Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment of the total Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it.

Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Note:

There is a **15% discount offer** on the Platinum and Gold packages if payment is made in full **before February 1st, 2012**.

There is a **10% discount offer** on the Silver and Bronze packages if payment is made in full **before February 1st, 2012**.

There is a **5% discount offer** on contributions of less than € 8 000, if payment is made in full **before February 1st, 2012**.

TERMS OF PAYMENT

60% upon receipt of the sponsorship agreement and first invoice, 40% by March 31st, 2012.

Should the Sponsor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Applications made after January 31, 2012 shall have to come with a first installment representing 80% of the total amount of participation. The balance being due before March 31, 2012.

Applications made after March 31, 2012 shall come with a payment of the full amount.

All payments must be received before the start date of the Meeting.

PAYMENT METHOD

- Payment by credit card (We do not store any card numbers). Send us the following information:

Type of card (VISA / MASTER CARD / EUROCARD/ AMEX)	Card number (16 digits)
Expiry date: (YYYY/MM)	CVV2 Code (Last 3 digits numbers in the signature field on credit card)
Card holder's name/company	Card holder's signature

- Payment by Bank Transfer. Please make drafts payable to: Mediaxa / CIPP XI

IBAN Code:	FR76 1560 7000 1260 2212 3756 433	SWIFT Code :	CCBPFPPNCE
Beneficiary:	Mediaxa / CIPP XI		
Bank:	BPCA / 8 rue de la Buffa, 06000 Nice, France		
	• Bank Code: 15607	• Branch Code: 00012	• Account N°: 602 212 37 564 - (33)

Please note: Bank charges are the responsibility of the payer.

CANCELLATION /REDUCTION POLICY:

Cancellation / reduction of sponsorship items must be made in writing to:

Maria Rosa Segura

CIPP XI Secretariat

27 Rue Masséna

06000 Nice, France

tel: +33 4 97 03 85 97

fax: +33 4 97 03 85 98

E-mail: mrsegura@mediaxa.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/reduction is made before December 2nd, 2011 inclusive.
- 50% of the agreed package amount if the cancellation/reduction is made between December 3rd, 2011 and February 3rd, 2012 inclusive.
- 100% of the agreed package amount if the cancellation/reduction is made after February 3rd, 2012.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

SPONSORSHIP OPPORTUNITIES
Sponsorship Levels

Every Sponsor will be acknowledged on the CIPP XI Website to his level of participation.*
 Level will be determined according to the total amount of sponsorship as follows:

PLATINUM SPONSOR	Total Sponsorship contribution above € 60 000
GOLD SPONSOR	Total Sponsorship contribution from € 30,000 - 59 999
SILVER SPONSOR	Total Sponsorship contribution from € 17 000 - 29 999
BRONZE SPONSOR	Total Sponsorship contribution from € 8 000 - 16 999

* "Sponsor"/"Exhibitor" booking items/space with a contribution of less than € 8,000 will be acknowledged as "Sponsor"/"Exhibitor" only.

Level of Sponsorship	Registrations offered	Acknowledgements
Platinum Sponsor	6	Sponsor's logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Platinum Sponsor in the Final Scientific Program and on the CIPP main webpage.
Gold Sponsor	3	Sponsor's logo will appear on the CIPP Website with an hyperlink from this logo to a website of their choice. Acknowledgement as a Gold Sponsor in the Final Scientific Program and on the CIPP main webpage.
Silver Sponsor	2	Sponsor's logo will appear on the CIPP Website. Acknowledgement as a Silver Sponsor in the Final Scientific Program and on the CIPP main webpage.
Bronze Sponsor	1	Sponsor's logo will appear on the CIPP Website. Acknowledgement as a Bronze Sponsor in the Final Scientific Program and on the CIPP main webpage.

LIST OF SPONSORSHIP ITEMS

Plenary Satellite Symposium

€ 21 000

Exclusive Sponsorship of an Official Symposium in a Plenary Room, up to 90 minutes, program subject to the approval of CIPP X Scientific Committee.

- Permission to use the term "Satellite Symposium of CIPP XI"
- Inclusion of Sponsor's Symposium invitation and company brochure in the CIPP XI bags (insert to be provided by the Sponsor)
- Symposium Programs are to be included in the Final Scientific Program
- Includes: conference room rental, standard audio/video equipment
- Allocated dates for Satellite Symposia: Saturday, June 30 and Sunday, July 1st (time slots: lunchtime or late afternoon).

For the above Satellite Symposia packages, the following applies:

- Special time slots have been designated and will be allocated on a "first come, first serve" basis.
- The sponsoring company for the Satellite Symposia may select speakers and topics.
- The sponsoring company in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees accommodation and travel expenses. This also applies where the Symposium speakers have already been invited by the CIPP XI.
- Satellite Symposia programs are subject to approval by the CIPP XI scientific committee.

Support of Scientific Session

€ 7 000

Exclusive Sponsorship for the Scientific Program by means of an independent medical education grant, for a session of 90 minutes.

- Announced in Final Scientific Program with logo and following text: "This session is supported by an unrestricted educational grant from"
- Acknowledgement in Sponsors' List in the Final Program
- Sponsor's logo on the Meeting website
- Includes: conference room rental, standard audio/video equipment

Young Investigator Award

€ 2 500 per prize

The Organizing Committee has established an Award program to promote attendance of young investigators to the CIPP meetings.

- Eligible candidates: graduate students, residents, fellows, junior faculties up to 3 years
- Twelve finalists are to be selected based on the scientific merit of abstracts submitted to the Abstract Selection Committee.
- The twelve finalists will be offered the opportunity to present their research in a plenary session.
- Following this presentation, four finalists will be selected by the Scientific Committee for the Young Investigator Award. The 4 prizes will be awarded at the award ceremony in Bangkok on Sunday, July 1.

Top 3 Poster Prize

€ 600 per prize

The top 3 Poster Prize will award the three best posters selected by the same jury as that of the Young Investigators.

- The top 3 Posters are selected for Scientific merit out of more than 200 posters in competition.
- The Prizes will be awarded at the Closing ceremony on Monday, July 2.
- Acknowledgement in Sponsors' List in the Final Program
- Prizes will be awarded by the Sponsor at the closing Ceremony

Poster Area

€ 4 000

CIPP X displayed over 200 poster boards. This is a clear manifestation of the scientific value of the CIPP Meetings. In 2012 we expect even more poster boards.

- Sponsor's logo on sign at the entrance to the Poster Area
- Sponsor's logo will be displayed on the poster boards.
- Acknowledgement on Sponsors' List in the Final Program

Travel Grants

€ 1 000 per grant

3 travel grants will be offered to Young Investigators from Developing Countries:

- Acknowledgement in Sponsors' List in the Final Program

CD-ROM Proceedings

€ 12 000

The CD-ROM will contain all of the CIPP XI Meeting Abstracts. Each participant will receive an exchange voucher in their registration kit. The CD-ROM will be distributed from the Sponsor's exhibition booth.

- Exclusive advertisement on the back cover of the exchange voucher (provided by the Sponsor)
- Sponsor's logo printed on body of CD, 12cm CD-ROM in paper sleeve bearing Sponsor's logo
- Sponsor's logo on CIPP XI website
- Acknowledgement in Sponsors' List in the Final Program

Speakers' Designated Area or Ready Room

€ 5 000

Facilities will be available at the Meeting Venue for speakers and presenters of Abstracts to check their presentations:

- The Sponsor's name/or company logo will appear on a sign at the entrance to the room
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

CIPP XI Faculty and International Advisory Board Dinner

€ 9 500

This is an opportunity for the sponsor to be associated with a prestigious dinner for approximately 120 of the top ranking specialists, health decision makers and representatives of the Meeting worldwide:

- Sponsor's logo on invitations and menus
- Sponsor's logo on sign at the entrance to the Faculty & CIPP Dinner
- 8 Complimentary invitations to the Faculty & CIPP Dinner
- Sponsor's logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors' List in the Final Program

Welcoming Reception Buffet

€ 39 900

This opening social event of the Meeting will take place in the exhibition area where CIPP XI Meeting participants will have the opportunity to greet old friends and make new ones.

- Sponsor's logo will be printed on the Welcoming Reception Buffet invitation and ticket (invitations to be supplied by the sponsor)
- Sponsor's logo on sign at the entrance to the Welcoming Reception Buffet
- 6 complimentary invitations to the Welcome Buffet Reception
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

Closing Ceremony with Farewell Cocktail Party

€ 20 000

CIPP parties are well known for their attractive entertaining program and usually attract over 200 participants.

- The Sponsor will have the opportunity to distribute brand named give-aways
- Sponsor's name and logo printed on function invitation and menu
- Sponsor's logo on sign at the entrance of the Farewell Party
- Up to 12 complimentary invitations will be given to the sponsor
- Sponsor's logo on Meeting website (from the Social Events page)
- Acknowledgement in Sponsors' List in the Final Program

Coffee Breaks

€ 3 500

Coffee will be served during breaks on each day of Meeting sessions.

- Sponsor will have small signs in the coffee area carrying the sponsors' logo
- Sponsorship will be acknowledged on-site
- Opportunity to brand name the napkins (at an additional cost)
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

Internet Area

€ 15 000

There will be a Internet Area equipped with workstations where attendees may check their e-mails. Your company's logo will be prominently displayed there. Opportunity to display company logo on screen saver.

- Opportunity to display company logo on screen background
- Opportunity to provide your company's letterhead for the printers in the Internet Area
- Sponsor's logo on Meeting website
- Acknowledgment in Sponsors' List in the Final Program

Meeting Bags

€ 17 900

Organizer will provide the participants' Meeting bags:

- The bags will bear the Sponsor's logo and the Meeting logo
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

Notepads and Pens

Furnished by sponsor + € 1 500

The Sponsor will provide the participants' notepads and pens as a charge to themselves plus an additional fee for the right to have their name and logo exhibited on the items furnished.

- The notepads and pens will bear the Sponsor's name / company logo and will be distributed in the participants' Meeting bags
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

ADVERTISING SPONSORSHIP OPPORTUNITIES

Final Program	Back Page € 5 000	Inside Back or Front Page € 2 500	Inside Page € 800
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The Final Program (105x210mm) will include the complete final scientific, social and tour program as well as the practical information on the Meeting:

- Distributed to all participants in the Meeting bags
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

Proceedings as a supplement of Pediatric Respiratory Reviews	€ 9 000 non exclusive € 21 000 exclusive
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Support of the e-Publication of the Proceedings as a supplement of Pediatric Respiratory Reviews (Elsevier). For a non exclusive sponsorship, the partnership is limited to three Sponsors.

- Acknowledgement and logo on the first inside page of the proceedings
- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

ACKNOWLEDGEMENTS:

Please note that all Sponsors and Exhibitors will be acknowledged in the Program and on the Meeting website. Please forward your company logo (in vectorial 300 dpi format) to mrsegura@mediaxa.com

Insert in Meeting Bag	€1 000 per Item
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Insert of one brochure, flier or giveaway in the meeting bag distributed to each participant.

- Sponsor's logo on Meeting website
- Acknowledgement in Sponsors' List in the Final Program

EXHIBITION

The commercial/technical Exhibition will be held in the Meeting venue. The floor plan has been designed to maximise Exhibitors' exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

PLEASE NOTE:

DUE TO THE HEIGHT OF THE VENUE'S CEILING, THE HEIGHT LIMITATION OF YOUR BOOTH IS 2.40 METERS MAXIMUM. PLEASE TAKE THIS INTO ACCOUNT WHEN DESIGNING YOUR BOOTH.

SPACE ONLY RENTAL

The price for space only is € 550 per square meter.

This includes:

- Exhibitors' badges
- 100 word company / product profile in the final program
- Cleaning of public areas and gangways

SHELL SCHEME RENTAL

The price for shell scheme is € 600 per square meter.

This includes:

- Exhibitors' badges
- White Shell Scheme Frame
- Exhibitor's name of Flag Sign
- 100 word company / product profile in the final program
- Cleaning of public areas and gangways

For Illustrative Purposes Only



ADDITIONAL BENEFITS:

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Meeting, with link to the Company website
- Listing and profile in the On-Site Programme/ Exhibitor Guide
- Logo on Meeting Website
- Company name on Exhibition signage during Meeting

* Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

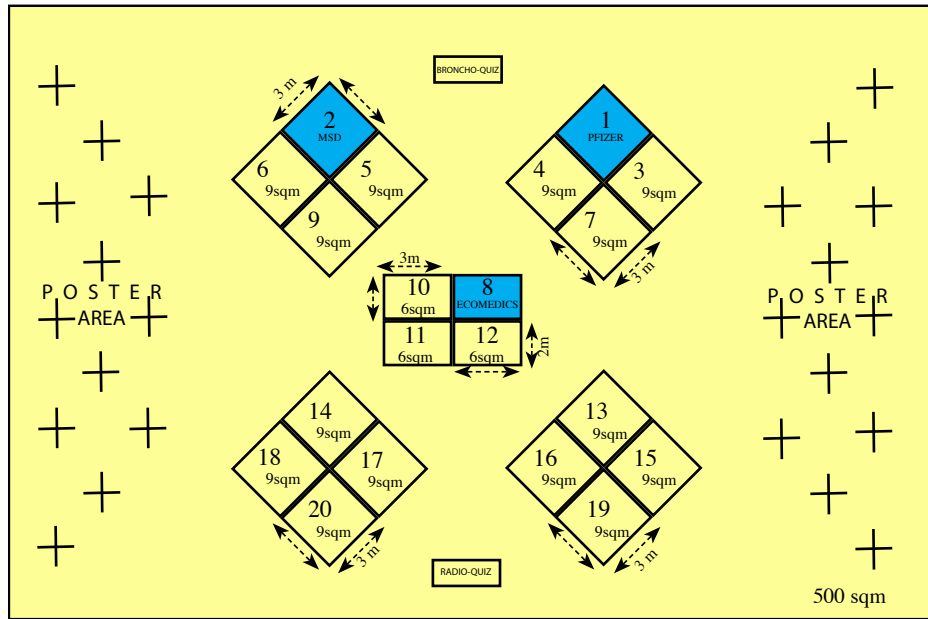
EXHIBITION FLOOR PLAN

CIPP XI

JUNE 30-JULY 2, 2012

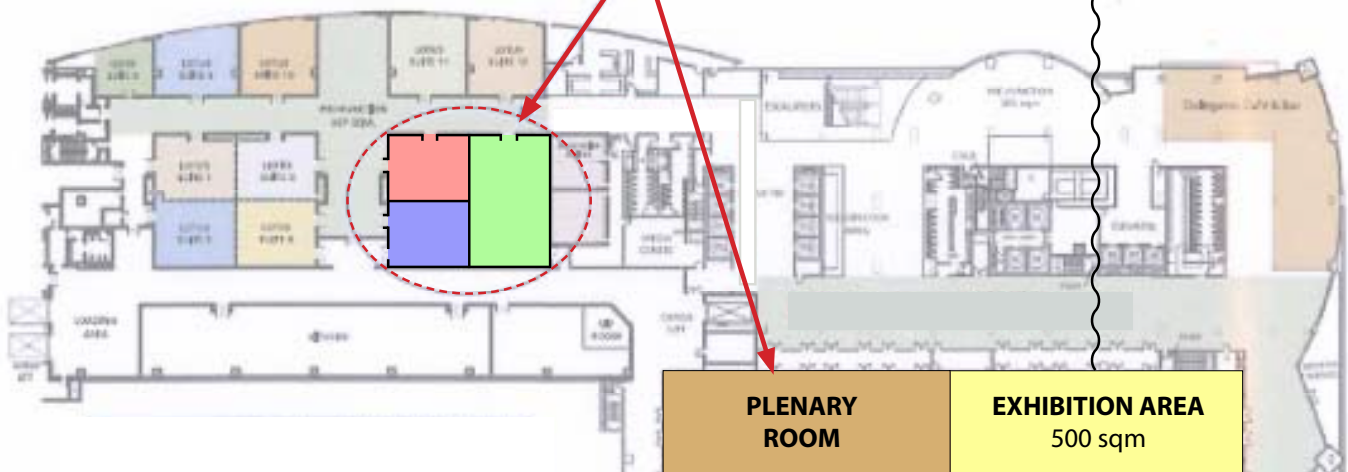
Centara Grand & Bangkok Convention Centre at Central World

HALL



CONFERENCE ROOMS

A, B, C and Plenary



ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €200 . Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm - 15 exhibitor registrations
- Booths larger than 60 sqm - 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by companies staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Meeting venue at their convenience. To arrange a site inspection, please contact: Maria Rosa Segura, mrsegura@mediaxa.com

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to mrsegura@mediaxa.com

Additional Information for Sponsors & Exhibitors

APPLICATION FOR SPONSORSHIP

Applications for sponsorship must be made in writing with the enclosed booking enquiry form to:

Maria Rosa Segura
CIPP XI Secretariat
27 Rue Masséna
06000 Nice, France
tel: +33 4 97 03 85 97
fax: +33 4 97 03 85 98
E-mail: mrsegura@mediaxa.com

CONTRACTS & CONFIRMATION

Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

TERMS & CONDITIONS

Terms and Conditions of Sponsorship and Exhibition are included in this Prospectus and will be included in the Sponsorship agreement.

Please note that signing of the booking form and contract indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

IMPORTANT NOTE: it is the Exhibitor's / Sponsor's responsibility to comply with the local authorities' regulations, IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.



Booking Procedures and Payment Information

TERMS OF PAYMENT

60% upon receipt of the sponsorship agreement and first invoice, 40% by March 31st, 2012.

Should the Sponsor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Applications made **after January 31, 2012** shall have to come with a first installment representing 80% of the total amount of participation. The **balance being due before March 31, 2012**.

Applications made **after March 31, 2012** shall come with a payment **of the full amount**.

All **payments must be received before the start date of the Meeting**.

PAYMENT METHOD

- Payment by credit card (We do not store any card numbers). Send us the following information:

Type of card (VISA / MASTER CARD / EUROCARD/ AMEX)	Card number (16 digits)
Expiry date: (YYYY/MM)	CVV2 Code (Last 3 digits numbers in the signature field on credit card)
Card holder's name/company	Card holder's signature

- Payment by Bank Transfer. Please make drafts payable to: Mediaxa / CIPP XI

IBAN Code:	FR76 1560 7000 1260 2212 3756 433	SWIFT Code :	CCBPRPPNCE
Beneficiary:	Mediaxa / CIPP XI		
Bank:	BPCA / 8 rue de la Buffa, 06000 Nice, France		
	• Bank Code: 15607	• Branch Code: 00012	• Account N°: 602 212 37 564 - (33)

IMPORTANT NOTE: Bank charges are the responsibility of the payer.

CANCELLATION /REDUCTION POLICY:

Cancellation / reduction of sponsorship items must be made in writing to:

Maria Rosa Segura

CIPP XI Secretariat
27 Rue Masséna
06000 Nice, France
tel: +33 4 97 03 85 97
fax: +33 4 97 03 85 98
E-mail: mrsegura@mediaxa.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/reduction is made before December 2nd, 2011 inclusive.
- 50% of the agreed package amount if the cancellation/reduction is made between December 3rd, 2011 and February 3rd, 2012 inclusive.
- 100% of the agreed package amount if the cancellation/reduction is made after February 3rd, 2012.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of sponsorship are included in this Prospectus (page 24).

Sponsorship Booking Form

For any information, please contact: **Maria Rosa Segura**
 CIPP XI Secretariat, 27 Rue Masséna, 06000 Nice, France
 tel: +33 4 97 03 85 97, fax: +33 4 97 03 85 98, E-mail: mrsegura@mediaxa.com

CONTACT NAME: _____ NAME OF COMPANY: _____
 ADDRESS: _____ CITY: _____
 POST / ZIP CODE: _____ COUNTRY: _____
 TELEPHONE: _____ FAX: _____
 EMAIL: _____ WEBSITE: _____
 VAT NUMBER: _____

I would like to book the following Sponsorship Items:

Sponsorship item	Price	√
Plenary Satellite Symposium	€ 21 000	
Support of Scientific Session	€ 7 000	
Young Investigator Award	€ 2 500 per prize	
Top 3 Poster Prize	€ 600 per prize	
Poster Area	€ 4 000	
Travel Grants	€ 1 000 per grant	
CD-ROM Proceedings	€ 12 000	
Speaker's Designated Area or Ready Room	€ 5 000	
CIPP XI Faculty & International Advisory Board Members Dinner	€ 9 500	
Welcoming Reception Buffet	€ 39 900	
Closing Ceremony with Farewell Cocktail Party	€ 20 000	
Coffee Break	€ 3 500	
Internet Area	€ 15 000	
Meeting Bags	€ 17 900	
Notepads & Pens	furnished by sponsor + € 1 500	
Final Program advertising	€ 5 000 / € 2 500 / € 800	
Proceedings as a supplement of Pediatric Respiratory Reviews	€ 9 000 / € 21000 (non exc., exclusive)	
Insert in Meeting Bag	€ 1 000 per item	
Total Amount (please complete)		

We hereby apply to become a:

Sponsor Category Status sum up	Total
Platinum Sponsor: € 60 000 and over	
Gold Sponsor: € 30 000 - € 59 999	
Silver Sponsor: € 17 000 - € 29 999	
Bronze Sponsor: € 8 000 - € 16 999	

- Provisional Booking - The item will be released if not confirmed within 14 days
- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 60% deposit invoice

Signature Date

Exhibition Booking Form and Contract

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Maria Segura Rosa
 CIPP XI Secretariat,
 27 Rue Masséna,
 06000 Nice, France
 tel: +33 4 97 03 85 97
 fax: +33 4 97 03 85 98
 E-mail: mrsegura@mediaxa.com

CONTACT NAME: _____
 NAME OF COMPANY: _____
 ADDRESS: _____ CITY: _____
 POST / ZIP CODE: _____ COUNTRY: _____
 TELEPHONE: _____ FAX: _____
 EMAIL: _____ WEBSITE: _____
 VAT NUMBER: _____

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS:

- € 550 PER SQUARE METER
- € 600 PER SQUARE METER

Choice	Stand N°	Space Only/ Shell Scheme	N° of Square Meters	Total Price
1 st Choice				
2 nd Choice				
3 rd Choice				

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed.

- Provisional Booking - The booth will be released if not confirmed within 14 days
- Payment has been made by credit card/ swift transfer, please forward me the final confirmation and invoice
- Please send me a first deposit invoice for 60% of the total amount due

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Meeting.

I am authorised to sign this form on the behalf of the applicant/Company.

SIGNATURE: DATE

Terms And Conditions

These terms are the contractual agreements between the Organizing Committee and the Exhibiting / Sponsoring Firms (Exhibitors / Sponsors).

Date and duration of the exhibition

The exhibition in connection with the CIPP XI will be held at the Centara Grand in Bangkok from June 30 to July 2, 2012.

Applications to Participate

Applications to participate will be considered only if submitted on the appropriate forms, duly completed, signed by a person regarded as qualified to commit the applicant company and after receipt of the first installment. Registration will be confirmed insofar as space is available. Applications shall be examined by the Organizing Committee which decides whether they shall be accepted or rejected. The Committee not being required to give the grounds upon which the decision has been made.

Obligations and Rights of the Exhibitor/Sponsor

Application implies submitting to the provisions of the present regulations as well as to police regulations that are likely to be ordained by public authorities or by the Organizing Committee.

Any violation of the present regulations shall result in the immediate loss of the right to take part in the exhibition, with no compensation or refunding of the monies paid and without prejudice to any legal action that is likely to be taken against the exhibitor.

Through his application, an exhibitor takes a definitive and irrevocable commitment to occupy the space allocated to him and keep it fitted until the date and time of the closure of the exhibition.

In the case of cancellation on account of an exhibitor, the monies paid shall not be refunded. Payment of total amount will be due should cancellation occur after January 23, 2012. Exhibitors are not allowed to present on their respective spaces anything but the equipment, products or services listed in their application and accepted by the Organizer Committee. Advertising in any form for non exhibitors and sub-renting all or part of the space are prohibited.

Obligation and Rights of Organizer

The Organizing Committee is not responsible for any damage (including disturbance of possession and commercial prejudice) that maybe, including delay in opening and premature closing of the exhibition, the closing or destruction of booths, fires and other accidents.

The Organizing Committee shall allocate spaces taking into account whenever possible the wishes of the exhibitors. The Committee reserves the right in the case of absolute necessity to modify the positioning of booths, with no obligation to provide compensation to exhibitors. The Organizing Committee reserves the right to allocate to another company the spaces that shall not have been occupied the day before the opening of the exhibition. Exhibitors who fail to show up, shall not be entitled to demand the refunding of the monies they paid or any compensation whatsoever.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizing Committee, and the Organizing Committee under no circumstances shall be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agree to be responsible for their property and persons and for the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall hold non liable the Organizing Committee for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

The Exhibition Manager, acting under the direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizing Committee reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizing Committee will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 240cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the brochure. Should the Exhibitor / Sponsor fail to make a payment on time, the Organizing Committee is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the booth/sponsorship items or seek compensation for non-fulfilment of contract. Access to the exhibition is authorized on presentation of a badge issued by the Organizing Committee. Exhibitors' badges will not be mailed in advance and should be collected from the Exhibition Manager's desk. The Organizing Committee ensures daily cleaning of the aisles. Exhibitors / Sponsors are responsible for the cleaning of their booth. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizing Committee for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizing Committee will not approve booths, which do not comply with the accepted standards, until the necessary changes have been made.

Litigation

Any litigation that may occur between the Organizing Committee and Exhibitors/Sponsors shall be settled according to French current laws. The Nice court shall be the sole court regarded in any possible litigation.

Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authorities' regulations, IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizing Committee to any suits, demands by the Sponsors/Exhibitor/any third party.



CIPP XI Secretariat

Medi@xa

27 Rue Masséna, 06000 Nice, France

tel: 0033 4 97 03 85 97

fax: 0033 4 97 03 85 98

E-mail: cipp@cipp-meeting.org

Website: www.cipp-meeting.org



CONSEIL EN COMMUNICATION SANTÉ

27 Rue Masséna, 06000 Nice, France

tel: 0033 4 97 03 85 97

fax: 0033 4 97 03 85 98